

NO: R227

COUNCIL DATE: **December 12, 2011**

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **December 6, 2011**

FROM: **General Manager, Parks, Recreation
and Culture**

FILE: **8200-20/B**

SUBJECT: **Surrey 2012 BC Summer Games - Update**

RECOMMENDATION

The Parks and Recreation and Culture Department recommends that Council receive this report as information.

INTENT

The purpose of this report is to provide an update on the 2012 BC Summer Games which will take place from July 19th through July 22nd, 2012.

BACKGROUND

In February 2009, Council endorsed a bid by the City to host either the 2012 or 2014 BC Summer Games (see Appendix 1 - CR Ro20 Amendment to Application to Host the BC Summer Games). The City of Surrey was selected to host the 2012 Games.

The BC Summer Games are held every two years. With a 33 year history, more than 40 communities have hosted either the BC Summer Games or the BC Winter Games. The economic impact of the Summer Games based on direct spending by participants, spectators and volunteers is over \$2 million (\$2.2M in Nanaimo – 2002 Games; \$2.6M in Kelowna – 2008 Games). Most recently, the Township of Langley hosted the BC Summer Games in 2010.

The BC Games provides a vital stepping stone in the development of the best young athletes in the Province. As host of the 2012 Games, Surrey will gain additional sport hosting experience while showcasing our city and our recreation facilities to the rest of the Province.

The Summer Games are a multi-sport event that will involve approximately 3,000 athletes, 600 coaches and 375 officials. In addition, as many as 4,000 volunteers will be required to stage the Games.

DISCUSSION

Board of Directors

The BC Summer Games Society requires that a local Society be established including a Board of Directors to oversee the process of preparing for and staging the Games and undertaking appropriate follow-up actions after the Games are completed. During the spring of 2011, an independent Society was formed for the Surrey Summer Games and a Board of Directors was endorsed by Council. The Board includes as President, Mr. Bill McNamara and as Co- Chair, Councillor Linda Hepner. There are 14 Directors on the Board. The name of each of the Directors on the Board along with a listing of the Chairs of sub-committees that fall under the portfolio responsibility of each of the Directors are listed in Appendix 2 attached to this report.

Games Office & Staff

A Games office is being set up at 7452 – 132 Street, which will be operational on January 15th, 2012. The office space will accommodate the Operations Manager and administrative staff and will also be the volunteer headquarters for the Games.

Ms. Diana Klingner has been recruited by the Board as the Operations Manager. City staff are maintaining on-going liaison with the Board of Directors and the Operations Manager to assist in ensuring that the Games are a success.

Logo & Branding

The Society Board Director responsible for Games Promotions has formed a committee to develop a logo and brand associated with Surrey's 2012 Summer Games. This committee worked with the City's Marketing Section to come up with a logo that connected with the City's branding and expressed a summer look and feel in keeping with the season of the Games. The Board-approved logo design is attached as Appendix 3.

The logo is reflective of the eight geographic zones within the Province from which send participants to the Games. The logo is intended to convey a youthful and playful feel while communicating the diversity of both Surrey and the games participants. It incorporates a subtle connection to both Surrey's iconic logo symbol and visual identity while making a connection to the Games torch. Finally, the vibrant colours reflect summer and capture the inspiration and achievement of the Games experience. The abstract design introduces a contemporary and modern look that is consistent with Surrey's progressive and forward thinking vision.

The tagline "We're Game" speaks both to the community's spirit for hosting the Games as well as the motivational spirit of athletes to excel at their sport and follow their dreams.

Participating Sports & Venues

The Games will involve 20 different sports as listed in Appendix 4. Appropriate sport venues have been identified and booked to accommodate the competitions. The Provincial sport

organizations responsible for each of the various sports toured the facilities on Saturday, November 5, 2011 to confirm their adequacy.

The Parks Division will ensure that all outdoor sport venues are prepared and ready to host the Games. This includes capital improvements to the Bear Creek Park track as well as the addition of two sand volleyball courts at South Surrey Athletic Park.

Key Dates

The following are some key dates in relation to preparing for and hosting the Games:

November 23/11:	BC Summer Games Volunteer Kickoff reception – Council Chambers and Civic Street, City Hall
January 2012:	Office Opening – 7452 – 132 Street
Mid February 2012:	Games Awareness Event – Guildford Town Centre
100 days out:	Torchlighting Ceremony
July 19:	Opening Ceremonies – Holland Park, VIP reception to follow at SFU Surrey
July 20 – 22:	Games competitions
July 22:	Closing Ceremonies – Holland Park

Games Legacy

The Surrey BC Summer Games will increase community pride and civic spirit. The Games will enhance the skills of the large number of volunteers who will be involved in the event. The experience of hosting a successful multi-sport games agenda will position Surrey to bid on, and attract larger games to our City. The Games will also serve to promote a healthy, active lifestyle.

The Games will also leave a financial legacy consisting of 50% of excess revenue after expenses that will remain in Surrey for a sports legacy to be determined by the 2012 BC Summer Games Board of Directors and the City.

Another legacy resulting from the Games are the infrastructure improvements that remain after the Games for the use and enjoyment of local amateur sport and recreations groups.

SUSTAINABILITY CONSIDERATIONS

The 2012 BC Summer Games will assist in achieving a variety of the goals contained in the City's Sustainability Charter as follows:

- SC 6 – *“Providing support for local service organizations, whether government or the non-profit sector for actions that are within the City's mandated responsibilities”*

- SC 12 – *“Encouraging and facilitating volunteerism and participation in community activities by persons of all ages, abilities, and cultural communities.”*
- SC13 – *“Promoting a variety of opportunities for community celebration and gathering through local and city-wide events and festivals...”*
- SC14 – *“Implementing Healthy eating and food and beverage practices at City facilities.”; and*
- EN14 – *“The City will provide information on best practices in areas such as alternative energy systems, energy efficiency, recycling and re-use, composting and reduction of solid and liquid waste through a variety of communication means that are easily accessible to local residents and businesses.”*

CONCLUSION

Planning and organizing the Surrey 2012 BC Summer Games is well underway. The Board of Directors for the BC Games Society is comprised of community leaders including representation from City Council. Hosting the BC Games is a natural fit for the City of Surrey as Surrey boasts some of the best parks and recreation facilities in the Province. With a large population of children and youth in Surrey, the Games will highlight the value of sport and social development to the City’s youth. Many athletes who have participated in previous BC Games have gone onto higher levels of competition including the Pan-Am Games, the Commonwealth Games and the Olympics. The 2012 BC Summer Games Society in association with the City of Surrey is fully committed to delivering the most successful BC Summer Games ever!

Laurie Cavan
General Manager
Parks, Recreation & Culture

- Appendix 1 CR Ro2o Amendment to Application to Host the BC Summer Games
- Appendix 2 Listing of the Board of Directors & Chairs for the Surrey BC Games
- Appendix 3 Surrey 2012 BC Summer Game Logo and Tagline
- Appendix 4 Sport Package

DISCUSSION

As noted in Corporate Report R188, the B.C. Summer Games attracts about 3,600 participants and is held over a 4-day period, typically during July. The host community for the Games typically experiences a significant economic benefit due to the athletes and visitors that come to the host city prior to and during the Games. This benefit is estimated to be in the range of \$2 million to \$3 million.

The City of Surrey has the capacity to support the Summer Games in either of 2012 or 2014 with an excellent range of venues and sufficient volunteers. Some of the venues that will be used for the Games are owned and operated by the Surrey School District. As such, if Council approves the recommendation of this report, it will also be necessary to obtain an amended resolution from the Board of School District #36, indicating its willingness to make available the necessary School District venues for the 2012 Games.

CONCLUSION

Based on the above discussion, it is recommended that Council approve an amendment to the City of Surrey application to the B.C. Games Society (the "Society") to indicate that the City of Surrey is prepared to host the BC Summer Games (the "Games") in either of 2012 or 2014 based on the same conditions as were included in the previous application to the Society.

Laurie Cavan
General Manager,
Parks, Recreation and Culture

LAC:jr

Appendix A – Corporate Report No. R188 – “Invitation to Host the BC Summer Games”

As an aside, the City of Surrey has already submitted a bid to host the BC Disability Games in 2013 (deadline September 30, 2008), which was endorsed by the Parks & Community Services Committee and approved by City Council. The decision on the BC Disability Games will be made by the organizing Society in the late fall of this year.

DISCUSSION

The B.C. Games were initiated by the Government of BC in 1978. Since that time, the BC Games have played an important part in the development of amateur sport and athletes as well as communities in British Columbia. The purpose of the B.C. Games is to:

- assist in developing B.C. athletes, coaches, and officials in preparation for higher levels of competition;
- promote interest and participation in athletic and sports activities by the citizens of B.C.; and
- assist in the development of strong and vibrant communities in the Province.

The Government of BC, through the Ministry of Healthy Living and Sport, will provide \$600,000 for the administration and operation of the 2014 BC Summer Games. As part of the application process, the prospective hosting community is required to commit resources to the BC Games. A minimum of \$45,000 cash and \$50,000 of in-kind services and facilities is required for the planning and staging of the Summer Games. In addition, the Host Community must employ a full-time Operations Manager for approximately 9 months in advance of and during the Games to ensure that the Games are properly planned and managed. It is estimated that such a position would cost approximately \$45,000 for the 9-month period. Planning for the BC Summer Games typically begins about 2 years prior to the Games.

Typically, the B.C. Summer Games attracts about 3,600 participants and is held over a 4-day period. One of the benefits to the host community is the significant economic impact that is created by the athletes and visitors that come to the host city immediately prior to and during the Games. This economic impact is estimated to be in the range of \$2 million to \$3 million.

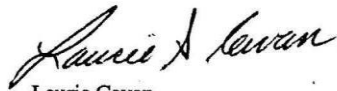
Surrey hosted the BC Summer Games in 1989. These games were very successful in raising awareness of the abilities of BC athletes and showcasing the City of Surrey as a sport tourism destination. The City has the capacity to support the Summer Games through an excellent range of venues, some of which are located in School District facilities. A resolution will be required from the Board of School District #36, indicating support for the bid application and willingness to donate the necessary School District facilities during the Games.

The City of Surrey has the capacity to recruit the necessary number of volunteers to ensure a successful Summer Games through our full time volunteer coordinator and central volunteer registry, which contains the names of hundreds of willing volunteers.

CONCLUSION

Based on the above discussion, it is recommended that Council:

- o Approve the submission of an application to the B.C. Games Society for the City of Surrey to host the BC Summer Games (the "Games") in 2014; and
- o Approve the inclusion in the application, as required by the B.C. Games Society, of:
 - o a commitment of \$45,000 for general expenses plus \$50,000 of in-kind services and facilities toward hosting the Games; and
 - o a commitment of \$45,000 for a full time Games Operations Manager to be employed by the City for a 9-month period in advance of and during the Games.



Laurie Cavan
General Manager,
Parks, Recreation and Culture

Appendix A – Letter from the BC Games Society

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APPENDIX 2

Listing of Surrey 2012 BC Summer Games Board of Directors & Chairs

First Name	Last Name	Directorate	Chair	Task
Bill	McNamara	Co-Chair	Co-Chair	Co-Chair
Linda	Hepner	President	President	President
Laurie	Cavan	Board of Directors	Board of Directors Liaison	BOD Liaison
Dan	Nielsen	Board of Directors	Board of Directors Liaison	BOD Liaison
Joanne	Reston	Board of Directors	Board of Directors Liaison	BOD Liaison
Kevin	DeBoice	Accommodation	Director - Accommodation	Director
Glenn	Young	Accommodation	Accommodation Hospitality	Chair
David	Paul	Accommodation	Dorm Captain	Chair
Lance	Nordling	Accommodation	Housekeeping	Chair
Jim	Connolly	Accommodation	Site Preparation	Chair
John	Ormond	Accommodation	Volunteers (Vol Mgt ACM)	Chair
Gary	Youngman	Administration	Director - Administration	Director
Darrell	Tracey	Administration	Budget Control	Chair
Keetah	McBeath	Administration	Environment	Chair
James	Stewart	Administration	Legal Services	Chair
Lisa	Reddekopp	Administration	Risk Management	Chair
Jeff	Graham	Administration	Warehouse	Chair
Bonnie	Burnside	Ceremonies	Director - Ceremonies	Director
Alan	Roberts	Ceremonies	Marshalling	Chair
Graham	Newberry	Ceremonies	Properties	Chair
Tracey	Gravel	Ceremonies	Volunteers (Vol Mgt CER)	Chair
Havi	Parker-Sutton	Communications	Director - Communications	Director
Mustajab	Khan	Communications	Communications Equipment	Chair
Mark	Sinclair	Communications	Electrical Power	Chair
Amanda	Roman	Communications	Switchboard	Chair
Mimi	Vanderwalt	Communications	Telephone Systems	Chair
Angela	Woo	Communications	Volunteers (Vol Mgt COM)	Chair
Linda	Creighton	Food Services	Director - Food Services	Director
Bruce	Hayne	Friends of the Games	Director - Friends of the Games	Director
Sarbjit	Sabharwal	Friends of the Games	Directorate Liaison	Chair
Baljit	Sabharwal	Friends of the Games	Recognition - CP/FP	Chair
Indra	Bhan	Friends of the Games	Recognition - FOG	Chair
Karla	Pearson	Friends of the Games	Recruitment	Chair
Debbie	Daly	Friends of the Games	Volunteers (Vol Mgt FOG)	Chair

Paul	Juszko	Medical Services	Director - Medical Services	Director
Tricia	Gillies	Medical Services	First Aid	Chair
Anne	Clarke	Medical Services	Medical Clinic	Chair
Steven	Blyth	Medical Services	Medical Clinic	Chair
Krystie	Cheong	Medical Services	Physiotherapy	Chair
Leanne	Cassap	Medical Services	Volunteers (Vol Mgt MED)	Chair
Kim	Gordon	Promotions	Director - Promotions	Director
Jeannine	Holwill	Promotions	Internet	Chair
Marc	Pelech	Promotions	Photography	Chair
Jim	Mihaly	Promotions	Public Relations	Chair
Monica	Netupsky	Promotions	Souvenir Sales	Chair
Leanne	Poon	Promotions	Volunteers (Vol Mgt PROM)	Chair
Cathy	James	Protocol	Director - Protocol	Director
Melanie	Houlden	Protocol	Guest Registration	Chair
Marlyn	Graziano	Protocol	Hosts	Chair
Lesley	Tannen	Protocol	Medals	Chair
Joan	Webster	Protocol	Receptions	Chair
Meghan	James	Protocol	Volunteers (Vol Mgt PROT)	Chair
Vince	McKay	Registration & Results	Director - Registration & Results	Director
Andrew	Roper	Registration & Results	Computer Services	Chair
Cora	Boecker	Registration & Results	Participant Accreditation	Chair
Alan	Schroeder	Registration & Results	Results Centre	Chair
Janna	Dicken	Registration & Results	Volunteer Registration	Chair
Valerie (Val)	Nielsen	Registration & Results	Volunteers (Vol Mgt R&R)	Chair
Jim	Druchet	Security	Director - Security	Director
Alfred	Erickson	Security	Director - Security	Director
John	Connolly	Security	Special Events	Chair
Jim	Simpson	Security	Sport Venues	Chair
KC	Gilroy	Special Events	Director - Special Events	Director
Tyler	MacLean	Special Events	Community Development	Chair
Shelby	MacLean	Special Events	Participant Special Events	Chair
Tom	Hastie	Sport	Director - Sport	Director
Stan	Leyenhorst	Sport	Athletes with a Disability	Chair
Linda	Palm	Sport	Competitions	Chair
Kim	Eagle	Sport	Equipment - Sport	Chair
Rick	Benson	Sport	Venue Management	Chair
Helen	McFadden	Sport	Volunteers (Vol Mgt SPT)	Chair
Jim	Prokop	Transportation	Director - Transportation	Director
Sandra	Hentzen	Transportation	Bus Guides	Chair
Dennis	Gaunt	Transportation	Buses	Chair
Bereket	Kebede	Transportation	Luggage & Lost and Found	Chair
John	Timms	Transportation	Shuttle System	Chair
Catherine	Melvin	Transportation	Volunteers (Vol Mgt TRNS)	Chair

APPENDIX 3

Surrey 2012 BC Summer Game Logo and Tagline



APPENDIX 4



**SURREY 2012 BC SUMMER GAMES
July 19-22, 2012
SPORT PACKAGE**

TENTATIVE							
AGES	GENDER	SPORT	OFFICIALS	ATHLETES	COACHES	TOTAL	Tentative Venue
14-15	M & F	Athletics	30	288	32	350	Bear Creek Park
13-50	M & F	Athletics - Special Olympics	2	16	4	22	Bear Creek Park
U16	M	Baseball	22	128	24	174	South Surrey Athletic Park
U14	M	Basketball - Boys	11	80	16	107	Cloverdale Rec Centre/Lord Tweedsmuir School
U14	F	Basketball - Girls	11	80	16	107	Cloverdale Rec Centre/Lord Tweedsmuir School
U16	M & F	Canoe / Kayak	19	80	16	115	Langley Rowing and Paddling Centre
12-15	M & F	Diving	10	56	16	82	South Surrey Pool
13-18	M & F	Equestrian	16	48	16	80	Cloverdale Fairgrounds
13-30	M & F	Equestrian-Para	3	10	16	29	Cloverdale Fairgrounds
12-16	M & F	Golf	15	64	16	95	Hazelmere Golf and Country Club
14 & under	M	Inline Hockey	20	96	24	140	North Surrey Rec Centre
15-16	M	Lacrosse - Box	14	152	24	190	North Surrey Rec Centre/ Cloverdale Arena
14-15	M	Lacrosse - Field	14	152	24	190	Newton Athletic Park
Under 17	M & F	Rowing	12	56	16	84	Delta Deas Rowing Club (Delta)
U14	M	Rugby - Boys	10	96	24	130	South Surrey Athletic Park
U17	F	Rugby - Girls	8	96	24	128	South Surrey Athletic Park
U15; U19	M & F	Sailing	7	74	16	97	Blackie Spit
U12	M	Soccer - Boys	16	112	24	152	Newton Athletic Park
U12	F	Soccer - Girls	16	112	24	152	Newton Athletic Park
U14	M	Softball - Boys	12	128	32	172	Cloverdale Athletic Park
U14	F	Softball - Girls	12	128	32	172	Cloverdale Athletic Park
Under 15	M & F	Swimming	30	140	16	186	Surrey Sport and Leisure Centre
12-30	M & F	Swimming - Para	2	16	3	21	Surrey Sport and Leisure Centre
13-50	M & F	Swimming - Special Olympics	2	24	6	32	Surrey Sport and Leisure Centre
12-16	M & F	Synchronized Swimming	17	72	16	105	Surrey Sport and Leisure Centre
10-17	M & F	Towed Water Sports	20	64	16	100	Albert Dyck Park (Abbotsford)
14-15	M & F	Triathlon	8	46	16	70	South Surrey Athletic Park/South Surrey Pool
17 & under	M & F	Volleyball - Beach	12	52	16	80	South Surrey Athletic Park
15 & under	M	Volleyball - Boys	6	96	16	118	South Surrey Rec Centre/Semiahmoo School
15 & under	F	Volleyball - Girls	6	96	16	118	South Surrey Rec Centre/Semiahmoo School
14-17	M & F	Wrestling	16	160	16	192	Guildford Rec Centre
TOTALS			399	2818	573	3790	

20 Sports
Last Updated: September 7, 2011

Corporate and Funding Partners

