

NO: R26

COUNCIL DATE: February 7, 2011

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **January 27, 2011**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1220-01**

SUBJECT: **Contract No. 1220-30-41-10 – Operation of Outdoor Pools**

RECOMMENDATION

The Parks, Recreation and Culture Department recommends that Council authorize staff to enter into a three-(3) year contract with an option for a two-year extension in favour of the City with Tide's Out Services Ltd. for the operation of the City's eight outdoor pools with terms and conditions as generally described in this report.

INTENT

The purpose of this report is to seek approval from Council for staff to enter into a contract for the operation of the City's eight outdoor swimming pools.

BACKGROUND

The City's eight outdoor pools have been operated by a private contractor since 1997 with this operating model having proven to be an efficient and effective method of service delivery. The current contract for the operation of the City's outdoor pools expired on September 15, 2010.

In November 2010, a Request for Proposals (RFP) was issued for the operation of the outdoor pools. The RFP was advertised on the City's web-site as well as on the BC Bid web-site.

The objectives as articulated in the RFP are to:

- (a) Maintain all outdoor pool facilities in a first rate manner in respect to operation, cleanliness and services;
- (b) Ensure water quality is safe and compliant with the current B.C. Health Act, R.S.B.C. 2010, Pool Regulations;
- (c) Comply with all applicable procedures with regard to health, safety, security, emergency and evacuation;
- (d) Ensure that the operations are conducted by professionally trained and competent staff, and lifeguards who hold NLS and C.P.R. Basic Rescuer certificates in accordance with Provincial Regulations;
- (e) Provide a variety of programs including learn to swim lessons, i.e., child-swim, life saving, lifeguard training at various levels (elementary, intermediate, advanced);

- (f) Optimize revenues generated from participants of the various programs;
- (g) Outreach to the various diversified communities, which will include providing access to low income families; and
- (h) Ensure efficient outdoor pool operations.

DISCUSSION

As a result of the RFP the City received one proposal from the company, Tide's Out Services Ltd. Tide's Out held the contract to operate the City's outdoor pools between 2006 and 2010 with very satisfactory results and has extensive experience in outdoor pool operations. Staff is not surprised at the limited response to the RFP based on the limited capacity in the market for providing such services. The RFP evaluation team comprising of staff from Parks, Recreation and Culture, Facilities and Purchasing evaluated the proposal based on the following areas:

- a) Experience, Reputation & Resources;
- b) Technical ability in relation to the requirements of the contract; and
- c) Costs.

The proposal from Tide's Out Services Ltd. has met or exceeded threshold expectations in all three areas. The contract fee for 2011 is \$696,365 (excluding tax). This compares favourably with prior years pricing taking into account inflation. An adjustment for inflation based on the Consumer Price Index ("All Items" category) will apply to years two and three of the contract. Staff is satisfied that Tide's Out is fully capable of undertaking all aspects of the contract and that the price as quoted is reasonable.

Duration of Agreement

The contract has a three (3) year term with an option in the City's favour to renew the contract for an additional two (2) years beyond the first three years.

SUSTAINABILITY CONSIDERATIONS

The contract for the provision of outdoor pool operations contributes to the Socio-Cultural Pillar of the Sustainability Charter. Outdoor pools provide accessible and affordable recreation and are a community gathering place for children, youth and families.

CONCLUSION

Based on the above discussion, it is recommended that Council authorize staff to enter into a three-(3) year contract with an option for a two-year extension in favour of the City with Tide's Out Services Ltd. for the operation of the City's eight outdoor pools with terms and conditions as generally described in this report.

Laurie Cavan
General Manager
Parks, Recreation and Culture

cc General Manager, Finance & Technology
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