

NO: R160

COUNCIL DATE: July 12, 2010

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **July 5, 2010**

FROM: **General Manager, Parks, Recreation
and Culture
General Manager, Finance &
Technology**

FILE: **0330-01**

SUBJECT: **Stanley Cup Community Celebration in Surrey City Centre**

RECOMMENDATION

The Parks, Recreation and Culture and Finance and Technology Departments recommend that Council:

1. receive this report as information; and
2. allocate \$5,000 from Council Initiatives Fund to support a community celebration involving the Stanley Cup in Surrey City Centre on the afternoon of July 14th.

BACKGROUND

The Mayor's Office has been advised that Mr. Colin Fraser, a member of the Chicago Blackhawks who were the Stanley Cup winners in 2010, would have the Stanley Cup on July 14th and that he would be available and would have the Stanley Cup available for display in North Surrey in the afternoon on that date. Colin played minor hockey with the Surrey Minor Hockey Association and played out of the North Surrey Arena.

DISCUSSION

In response to the opportunity to have the Stanley Cup in Surrey and to acknowledge Mr. Fraser's accomplishment, plans have been initiated to host a community celebration in North Surrey. The event is planned for the Plaza the north end of the Central City development fronting 102 Avenue. Event activities will include:

- Local musical entertainment;
- Greeting of guests including Mr. Fraser by the Mayor and Councillors;
- Greeting by Mr. Fraser;
- Display of the Stanley Cup;
- Street hockey;
- Children's activities;
- Site animation;
- Community BBQ with the Lions Club; and
- Photo opportunities with the Stanley Cup.

The public will be invited through advertisements in the local media as well as direct e-mail invitations to minor and adult ice sport organizations and the local business community.

Staff is working on the event with a number of community partners including: Blackwood Partners, the Surrey Downtown BIA, the Surrey Eagles, Surrey Minor Hockey and the Whalley Community Association.

The event will include a stage, sound system, entertainment, marketing and on-site security. To support the event an allocation of \$5000 from the Council Initiatives Fund is necessary.

CONCLUSION

Staff is working with a number of community partners to host a free family-focused celebration at the Central City Plaza on July 14th from 12 noon to 3 p.m. The event will feature a community BBQ hosted by the North Surrey Lions Club, free family activities and opportunities for photos with the Stanley Cup. It is recommended that Council allocate \$5,000 from Council Initiatives to support this event. A summary of the expenditures and remaining balance in Council Initiative Fund is outlined in Appendix A of this report assuming that Council approves the recommendations of this report.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke
General Manager
Finance and Technology

Appendix A – 2010 Financial Plan Council Initiatives



**2010 FINANCIAL PLAN
COUNCIL INITIATIVES**

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	167,697		
2010 Proposed Budget	250,000		\$ 417,697
Canada West Chamber Orchestra	0		
Surrey Crime Prevention Society - Anti-Graffiti Program	31,000		
2010 Community Opportunities Strategy	20,000		
Peace Arch Hospital Gala April 2010	2,250		
BC Crime Prevention Annual Symposium	5,000		
Globe 2010 Biennial Trade Fair & Conference	1,633		
BC High School Bhangra Society	1,500		
Flavours of Surrey	15,000		
Canada-India Networking Initiative	800		
Learning Partnership - Tribute Luncheon	1,250		
Boys & Girls Club of Greater Vancouver	50,000		
President's Farewell Gala	5,000		
Red FM 4th Annual Run	5,000		
Stanley Cup Celebration - City Centre	5,000		
Allocations for 2010		\$ 143,433	\$ 274,264