

CORPORATE REPORT

NO: **188** COUNCIL DATE: **October 5, 2009**

REGULAR COUNCIL

TO: Mayor & Council DATE: October 2, 2009

FROM: City Clerk; General Manager, Parks, FILE: 4320-80

Recreation and Culture

SUBJECT: Public Special Occasion License Day Request: Canada - India International

Field Hockey Test Series

RECOMMENDATION

It is recommended that Council:

- 1. Receive this report as information; and
- 2. Approve Public Special Occasion License Days for the India Field Hockey Club on October 14, 16, 18, 22 and 24 at Tamanawis Park.

INTENT

The intent of this report is to secure Council's approval of five Public Special Occasion License Days for the India Field Hockey Club for an international event taking place in Tamanawis Park in mid-October.

BACKGROUND

Under Provincial Regulations for Special Occasion Licenses for Public Functions, City Council is authorized to grant Public Special Occasion License Days for community or public events.

Field Hockey Canada has announced that the Canadian Men's National Field Hockey Team will play the National Team of India in a seven test series, which will be held in Victoria and Surrey, October 9th – 24th. The Surrey events will be held at Tamanwis Park on October 14, 16, 18, 21 and 24. The Surrey-based India Field Hockey Club (IFHC) is the local host of the Surrey portion of the test series.

In order to partially offset the cost of hosting this international event, the IGHC proposes to allow patrons of legal drinking age to purchase wine, beer and cider, where it will be enjoyed in a secure area at the park, in accordance with provincial and City of Surrey regulations.

DISCUSSION

The IFHC is working closely with the Parks, Recreation and Culture Department in the planning of the test series, which staff feel will showcase city facilities and assist in promoting Surrey as a

premiere sport tourism city. Staff is supporting the test series event through the provision of bleachers and by increasing service levels at the park throughout the duration of the series. It is anticipated that approximately 3000 people will attend the event, which has been extensively marketed. (See sample marketing information from the internet, Appendix 1)

Regarding the proposed sale of liquor, the IFHC is aware that they will need to meet all the requirements and stipulations of the RCMP, the provincial liquor licensing authority, and the City. City staff will also be on hand during portions of the series to ensure that the event is carried out in accordance with conditions set out in the City's permit. The RCMP has discussed this application with City staff, and support the issuing of the Public Special Occasion License Days.

CONCLUSION

The Canadian Men's National Field Hockey Team will play the National Team of India in a prestigious test series to be held at Tamanwis Park October 14 – 24, 2009. The Surrey-based India Field Hockey Club (IFHC), local host, has requested Special Occasion License Days in order to generate revenue to partially offset the cost of hosting this international event.

Staff recommends that Council approve Public Special Occasion License Days for the India Field Hockey Club on October 14, 16, 18, 22 and 24 at Tamanawis Park.

Laurie Cavan General Manager, Parks, Recreation and Culture Jane Sullivan City Clerk

Attachments: Appendix 1, Sample Marketing Information

Appendix 1, Sample Marketing Information

Canada to host India for Seven Test Super Series

September 11, 2009

Field Hockey Canada (FHC) announced the hosting of the Seven Test Super Series against the Men's National Team of India, to be played between October 9 and 24 in Victoria and Surrey, British Columbia.

The Indian team has a special place in the field hockey world, with an unmatched number of Olympic and World Cup medals. Matches involving the Indian team are always eagerly awaited by the fans around the world, and the next World Cup organized in Delhi in March 2010 will be a spectacular competition played in front of large crowds.

Canada are the current Pan American Champions and holder of the Pan American Cup, beating on both occasions their archrival Argentina, and are automatically qualified for the 2010 World Cup. This series against the prestigious Indian opponent is



Photo: Yan Huckendubler

part of the innovative training approach designed by Canadian coach Alan Brahmst.

"A 7-test series is certainly unique", says Alan Brahmst, "and it offers us a framework in which to test some innovative approaches to competition. There are many benefits to leverage from such a series. In particular, we feel that we can trial and advance different tactical concepts over such a duration and also focus on shaping our team's mentality. We tested a new, collaborative approach to training in February that paid dividends. As such, we are always looking for methods that allow us to think differently and shift away from the status quo".

Veteran player Paul Wettlaufer is enthusiastic about the preparation for the World Cup. "In the past, our training was always restricted by limited budgets", says Wettlaufer. "The current coaching staff has reversed the equation by working hard to secure the necessary funding, in parallel to their coaching duties. I have been on the National Team for 12 years now, and this is probably the most methodical and complete approach to prepare for a major competition".

"Hockey is the National Sport in India, like soccer is in Brazil", says Jose Brasa, Head Coach of the Indian Hockey Team. "It is amazing the huge quantity of people who follow the Hockey National team. This long series versus Canada, seven matches within three weeks making a simulation of the seven matches to be played in the World Cup, are an important part of our approach to the World Cup. This tour to Canada gives us the opportunity to face one the most promising teams that will be one of our opponents at the World Cup. Canada will be a difficult team to beat. They were the first team getting its qualification to the World Cup and that gave them the possibility to have a longer preparation for the Delhi World Cup."

Team Canada Captain Ken Pereira is excited by the prospect of playing the Indian team in Vancouver. "A number of the Canadian players have their family roots back in India. We grew up in Canada watching tapes of the Indian games and of some of their top players. It's very exciting to have a chance to play a series against them at home, in front of our families and friends".

The games will be played on October 9 and 11 in Victoria and on October 14, 16, 18, 21 and 24 in Surrey. More detail on the location and time will be made available on the Field Hockey Canada web site @ http://www.fieldhockey.ca.