

# Corporate Report

NO: R038

COUNCIL DATE: March 30, 2009

## REGULAR COUNCIL

TO: Mayor & Council DATE: March 17, 2009

FROM: General Manager, Parks, Recreation and FILE: 0330-01

Culture

SUBJECT: Application for Heritage Canada Grant for 2009 Canada Day Event

### RECOMMENDATION

It is recommended that Council endorse the submission of an application to the "Celebrate Canada!" Program that is administered by the Department of Canadian Heritage for financial assistance in the amount of \$15,000 for the 2009 City of Surrey Canada Day celebration event.

### **BACKGROUND**

Heritage Canada provides grants for celebratory activities associated with Canada Day. In 2008, the City of Surrey was successful in obtaining a grant of \$11,000 to assist in offsetting the costs of hosting a large celebration at the Millennium Amphitheatre in Cloverdale on July 1<sup>st</sup>. This large-scale family event featured exhibits, carnival rides and live entertainment throughout the day and evening and culminated with a fireworks display after dark. Surrey's Canada Day Celebration has become nationally renowned.

### DISCUSSION

In relation to its 2009 Canada Day event, the City of Surrey is eligible for a grant from Heritage Canada of up to \$15,000. The grant application requires a resolution from Council that endorses the application. In 2008, the City of Surrey received an \$11,000 grant from Heritage Canada. It is proposed that the 2009 application request \$15,000 in support to assist in delivering a high quality event and to manage the increase in the number of people that are expected to attend the event this year.

Plans for Surrey's Canada Day festivities are already well underway and it is expected that this year's event will be larger than those of prior years'. However, to maintain the quality of the event while serving larger numbers of people, a grant from Heritage Canada is essential.

Laurie Cavan General Manager Parks, Recreation and Culture

j:\park-rec\wpcentre\corprpts\2009\heritage canada grant 2009.doc . 7/14/10 1:11 PM