



# Corporate Report

NO: R228

COUNCIL DATE: November 24, 2008

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## REGULAR COUNCIL

TO: **Mayor & Council** DATE: **November 19, 2008**  
FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-20**  
SUBJECT: **Grant from the Union of British Columbia Municipalities, Community Health Promotion Fund – Active Living for Children in Surrey**

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## RECOMMENDATION

The Parks, Recreation and Culture Department recommends that Council:

1. Receive this report as information; and
2. Resolve to endorse the application to the Union of British Columbia Municipalities (UBCM) Community Health Promotion Fund for a \$25,000 grant to assist in funding a program focussed on healthy living for children known as “Promoting Active Living in Surrey Elementary Schools: Engaging Children in Active Living”; and
3. Authorize staff to forward a copy of this report and the related Council resolution to the UBCM as support for the subject application.

## INTENT

The purpose of this report is to recommend that Council adopt a resolution in support of an application to the Union of British Columbia Municipalities (UBCM) Community Health Promotion Fund for a grant in support of a program known as “Promoting Active Living in Surrey Elementary Schools: Engaging Children in Active Living”.

## BACKGROUND

UBCM’s Community Health Promotion Fund (CHPF) was started in 2005 through a \$5 million contribution from the Provincial Ministry of Health. It was created to support health promotion programs and activities in communities through a focus on healthy living and chronic disease prevention. The CHPF supports healthy living and physical fitness and building community capacity to create healthier, more sustainable and economically viable communities.

Staff submitted an Expression of Interest to the UBCM for the project “Promoting Active Living in Surrey Elementary Schools: Engaging Children in Active Living”. This project is focussed on activities for children such as:

- **Establishing a Walking School Bus Program** – in the first year this program will be implemented in 4 to 6 high need inner-city neighbourhoods where community school partnerships have been launched.
- **Establishing an Active Living Ambassador program** – Children from the same 4 to 6 pilot schools will have the opportunity to engage in visualization, planning and execution of active living events and initiatives in their schools (i.e., challenged to increase participation in events such as the Terry Fox Run, Jump Rope for Heart, etc.). Parks Recreation and Culture will also host a Sports Day at each of these schools
- **Holding a one-day Active Kids Expo** – Children will be involved in interactive activities that will cover such topics as active living, healthy eating, and sportsmanship.

“Engaging Children in Active Living” will promote Surrey’s Active City Initiative, aimed at promoting the benefits of physical activity and increasing overall citizen participation in Surrey. In 2005, the City of Surrey joined the “20% by 2010” challenge with other municipalities across the Province to help meet the target of increasing physical activity amongst B.C. residents. By raising awareness about the importance of active living and healthy eating as a healthy lifestyle and by implementing culturally-appropriate health promotions the program will help increase the physical activity of Surrey’s children and families.

## CONCLUSION

Based on the above discussion, it is recommended that Council:

- Resolve to endorse the application to the Union of British Columbia Municipalities (UBCM) Community Health Promotion Fund for a \$25,000 grant to assist in funding a program focussed on healthy living for children known as “Promoting Active Living in Surrey Elementary Schools: Engaging Children in Active Living”; and
- Authorize staff to forward a copy of this report and the related Council resolution to the UBCM in support for the subject application.

Laurie Cavan,  
General Manager,  
Parks, Recreation and Culture

cc: G.M. Finance & Technology