

Corporate Report

NO: R209

COUNCIL DATE: October 20, 2008

REGULAR COUNCIL

TO: Mayor & Council DATE: October 8, 2008

FROM: General Manager, Parks, Recreation and FILE: 0350-01

Culture

General Manager, Engineering

SUBJECT: Surrey Gateway Signs

RECOMMENDATION

The Parks, Recreation and Culture Department and the Engineering Department recommend that Council receive this report as information.

BACKGROUND

At its Regular meeting on July 28th Council requested that staff forward a report to Council on the City's plans for signs featuring the City's new logo at significant gateways to the City.

Currently the City has a Gateway Sign at each of 10 different locations along major roads at points where motorists enter Surrey (See Appendix I). Most of these existing gateway signs are carved wooden signs and are situated on property that is owned either by the City or the Province. The largest of these signs, located on Highway 99 at 8th Avenue, was constructed of concrete and landscape materials in 2005 and will be retained in its existing configuration for the foreseeable future.

DISCUSSION

New large-scale signs featuring the City's new logo have been designed to replace the existing Gateway Signs. The new large-scale design is illustrated in Appendix II. Beneath the main sign will be a separate flat panel with a message that can be changed from time to time. Initially, the separate flat panel will be set up with wording that indicates that Surrey is a Venue city for the 2010 Olympic and Paralympic Winter Games.

Landscaping at the base of the signs will provide additional visual interest at locations where there is sufficient space for a planting bed. Two projection lights will be imbedded within the landscaping at the front of the sign to illuminate the signs at night. Steel poles with breakaway

bases will support the signs and a plain metal backing will be used to cover the framework on the back of the signs.

Smaller entry signs will also be installed at 11 different locations throughout the City. The list of locations is attached as Appendix III. The final design of the smaller scale signs will be communicated to Council as information once that design is completed, which is expected in the next couple of weeks.

Timeline for Gateway Sign Replacement

The existing Gateway Signs will be replaced in two phases over the next year.

Phase 1. – Before December 31, 2008

The first phase of the Gateway Sign Replacement includes the installation of new large signs (Appendix II) at the following major entrance locations:

- King George Highway, entering Surrey from the West by way of the Patullo Bridge;
- Highway 10 at 120th Street (Scott Road) entering Surrey from the West;
- Fraser Highway at 194th Street, entering Surrey from Langley; and
- 176th Street (Hwy 15) at 2nd Avenue, entering Surrey via the Pacific Highway Border Crossing from the South.

All of the smaller-scale entrance signs will be erected in Phase 1.

Phase 2 – Spring 2009

The second phase of sign replacement will occur in early 2009, with the installation of signs on Highway 10 at 194th Street, and on 96th Avenue at 196th Street in Port Kells. Also, site assessments will be conducted during Phase 2 to identify additional locations for the larger signs at other gateways to the City.

Other Signs to be Installed

The existing gateway sign located on Highway 99 at 0 Avenue is not required as there is a very large gateway sign located just north of 8th Avenue on Highway 99. As such the gateway sign on 0 Avenue will not be replaced.

There is a gateway sign on Highway 1 near 182^{nd} Street, and another on Highway 15 at 96^{th} Avenue. At each of these locations, the Ministry of Transportation and Infrastructure is completing a road-widening project. New signs will be erected at these locations once the highway upgrading projects are complete.

Funding for the Gateway Sign Program

Funding for Phase 1 the gateway signs project is available within the approved 2008 budget. Funding for Phase 2 will be included in the 2009 budget.

SUMMARY

New Gateway Signs have been designed incorporating Surrey's new logo. They will replace the existing gateway signs at key entry points to the City. The first phase of gateway sign deployment will be completed by December 31 of this year with the second phase completed during the spring of 2009.

Vincent Lalonde, P.Eng General Manager, Engineering Laurie Cavan General Manager, Parks, Recreation and Culture

Appendix I Location of Gateway Signage Appendix II Image of Large Gateway Sign Appendix III Locations of Small Entry Signs

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Appendix I – Location of Gateway Signage

Corporate Report, The City of Surrey. Appendix I - Gateway Signage

Phase 1 (Implemented by December 31st, 2008)

- King George Hwy. entering Surrey from the
 Pattulo Bridge
- 2. Hwy. 10 @ 120th Street entering Surrey from the West
- 3. Fraser Hwy. @ 194th Street entering Surrey from Langley
- 4. 176th Street @ 2nd Avenue entering Surrey via the Pacific Hwy. Border Crossing

Phase 2 (Implementation scheduled for Spring 2009)

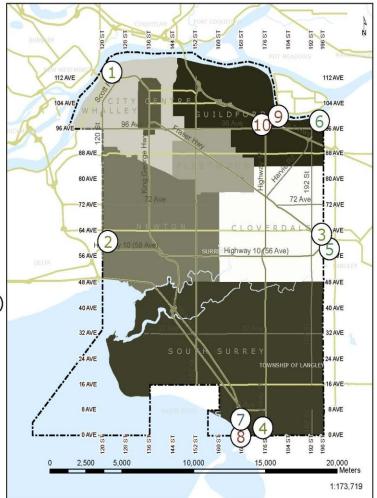
- 5. Hwy. 10 @ 194th Street
- 6. 96th Avenue @ 196th Street

Existing Signs to be Retained.

7. Hwy. 99 @ 8th Avenue

Signs to be Removed from Inventory

- 8. Hwy. 99 @ 0 Avenue
- 9. Hwy. 1 @ 182nd Avenue
- 10. Hwy. 15 @ 96th Avenue





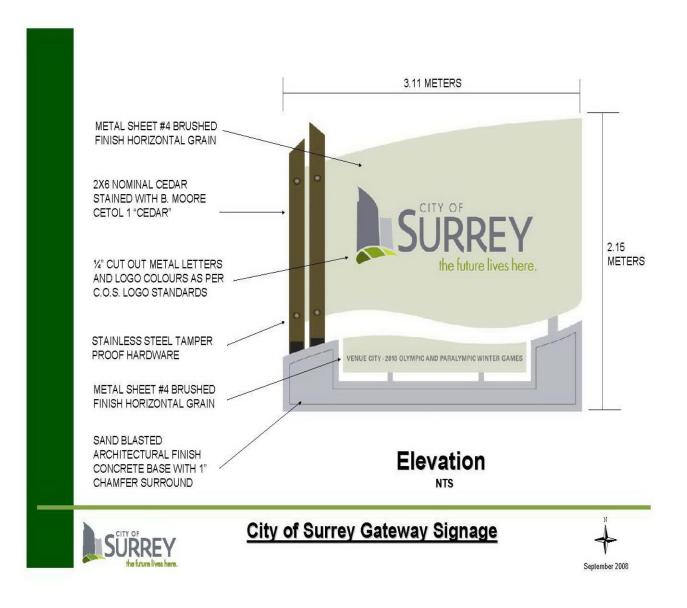
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Source: Ji\PARK-REC\Plandesg\Mapping\Arcview\Event Maps\Gateway Signage Corporate Report

The data provided is compiled from various sources and IS NOT warranted as to its accuracy or sufficiency by the City of Surrey.

This interpretation of the Compiled from the Compiled Surrey of the City of Surrey.

Appendix II - Image of a Gateway Sign



Appendix III Locations of Small Entry Signs

96th Avenue and 120th Street

88th Avenue and 120th Street

72nd Avenue and 120th Street

64th Avenue and 120th Street

Hwy. #99 and 120th Street

96th Avenue and 196th Street

88th Avenue and 196th Street

64th Avenue and 196th Street

Hwy. #10 and 194th Street

16th Avenue and 196th Street

152nd Street and 16th Avenue