

Corporate Report

NO: R050

COUNCIL DATE: March 31, 2008

REGULAR COUNCIL

TO: Mayor & Council DATE: March 26, 2008

FROM: General Manager, Parks, Recreation and FILE: 0330-01/C

Culture

SUBJECT: Application for Heritage Canada Grant for Canada Day

RECOMMENDATION

It is recommended that Council endorse an application by the City for \$15,000 in financial assistance from the Department of Canadian Heritage in relation to the "Celebrate Canada!" Program related to the 2008 Canada Day celebrations in Surrey.

BACKGROUND

Heritage Canada provides grants for celebratory activities associated with Canada Day. In 2007, the City of Surrey was successful in obtaining a grant of \$5,300 to assist in offsetting the costs of hosting a large celebration at the Millennium Amphitheatre in Cloverdale on July 1st. This large-scale family event featured exhibits, carnival rides and live entertainment throughout the day and evening and culminated with a fireworks display after dark. Surrey's Canada Day Celebration hosted at the Millennium Amphitheatre in Cloverdale has become nationally renown.

DISCUSSION

In relation to the Canada Day celebrations, the City of Surrey is eligible for a grant from Heritage Canada of up to \$15,000 in 2008. However, to process the grant application, Heritage Canada requires a resolution from Council authorizing staff to submit a financial request together with background information. Last year, the City of Surrey received a \$5,300 grant from Heritage Canada. It is proposed that the 2008 application from Surrey request \$15,000 in support.

Plans for Surrey's Canada Day festivities are already well underway and it is expected that this year's event will be even bigger and better than prior years' Canada Day events. However, to achieve its full potential a grant from Heritage Canada is essential.

Laurie Cavan General Manager Parks, Recreation and Culture

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