



# Corporate Report

NO: R003

COUNCIL DATE: January 14, 2008

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## REGULAR COUNCIL

TO: Mayor & Council DATE: January 9, 2008  
FROM: Manager, Economic Development FILE: 6930-20  
SUBJECT: Downtown Surrey Business Improvement Area – Proposed Renewal

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## RECOMMENDATION

That Council:

1. Receive for information the *Downtown Surrey BIA Business Strategy and Action Plan 2008 – 2012*, *Whalley BIA Strategic Plan 2007 – 2011*, and related summarized budget information.
2. Approve the Council Initiative process as the method for renewal of the proposed expanded Downtown Surrey Business Improvement Area (BIA).
3. Authorize staff to introduce the required Bylaw and undertake actions necessary to proceed with the Council Initiative process.

## BACKGROUND

At the December 17, 2007 Regular Council meeting, Corporate Report R 268 seeking Council's approval to renew the expanded Downtown Surrey Business Improvement Area, was referred to staff pending receipt of information regarding the BIA's business plan. In response to Council's request, the Executive Director of the Downtown Surrey BIA provided the attached *Downtown Surrey BIA Business Strategy and Action Plan* (Appendix A), *Whalley BIA Strategic Plan 2007 - 2011* (Appendix B), and summarized budget information (Appendix C), for submission to Council.

## SUMMARY

Corporate Report R 268 was referred to staff pending receipt of information regarding the Downtown Surrey BIA Business Plan. As this information has now been provide to Council by way of this Corporate Report, it would now be appropriate for Council to consider the above recommendations.

Donna Jones  
Manager, Economic Development

cc General Manager, Finance & Technology