

NO: R114

COUNCIL DATE: June 10, 2024

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **June 6, 2024**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – International Yoga Day Celebration**

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve a sponsorship contribution of \$2,500 from the Council Initiatives Fund to Indo-Pacific Foundation of Canada for their International Yoga Day Celebration.

INTENT

The City has received a request from Indo-Pacific Foundation of Canada (the “Foundation”) to support their International Yoga Day Celebration event to be held on Sunday, June 23, 2024, at Bear Creek Park in Surrey.

DISCUSSION

The Foundation is a not-for-profit organization that aims to foster collaboration and dialogue among communities spanning India, Macau, Hong Kong, Korea, Indonesia, Japan, Philippines, and Vietnam. The Foundation’s core mission is the focus on immigrant entrepreneurs and small businesses seeking opportunities in British Columbia and Canada, as well as those looking to expand and export their ideas and products to Indo-Pacific countries. The Foundation is hosting an International Yoga Day Celebration on June 23, 2024, at Bear Creek Park in Surrey. The event aims to promote physical and mental well-being through the practice of yoga while raising awareness and support for cancer research and prevention efforts. International Yoga Day Celebration is a free community event that will include yoga sessions, mindfulness workshops, fundraising activities, and discussion on the benefits of yoga in cancer prevention and management.

The City of Surrey is invited to join as a sponsor by providing funding contribution to offset event staging costs. The City of Surrey will be recognized as a sponsor during the formalities of the event and will be acknowledged as a sponsor on the event website, social media platforms and displays during the event. Full details of the sponsorship request are attached in Appendix “I”.

FUNDING

Staff have evaluated the request to ensure it is compliant with the Council Initiatives Fund Utilization Policy. Staff recommends that Council consider supporting this event through a sponsorship of \$2,500 from the Council Initiatives Fund. Appendix "II" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$2,500 from the Council Initiatives Fund to Indo-Pacific Foundation of Canada for their International Yoga Day Celebration.

General Manager
CFO/General Manager
Finance

Appendix "I": International Yoga Day Celebration – Sponsorship Package 2024
Appendix "II": Council Initiatives Fund – Allocations for 2024



**2024 FINANCIAL PLAN
COUNCIL INITIATIVES**

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	240,000		
2024 Proposed Budget	<u>260,000</u>		\$ 500,000
Surrey Hospitals Foundation - Celebration of Care Gala		12,500	
SFU President's Surrey Community Mixer		5,000	
Immigrant Link Centre Society		5,000	
Princess Margaret Secondary School - LeoCraft Design Team		15,000	
Balsar Community Foundation - Run Surrey Run		20,000	
Penmar Community Arts Society - Salmon Sessions Music Festival		15,000	
Surrey Pride Society - Rainbow Gala and Awards Night		4,000	
UNITI Employment Services		8,000	
Car Free Day Surrey		25,000	
Fraser Region Aboriginal Friendship Centre Association (Proposed)		25,000	
International Yoga Day Celebration (Proposed)		2,500	
Allocations for 2024		<u>\$ 137,000</u>	<u>\$ 363,000</u>