

NO: R113

COUNCIL DATE: June 10, 2024

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## REGULAR COUNCIL

TO: **Mayor & Council** DATE: **June 6, 2024**

FROM: **General Manager, Finance** FILE: **1850-20**

SUBJECT: **Sponsorship Request – Fraser Region Aboriginal Friendship Centre Association**

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## RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve a sponsorship contribution of \$25,000 from the Council Initiatives Fund to Fraser Region Aboriginal Friendship Centre Association (“FRAFCA”) for their annual National Indigenous Peoples Celebration and Wellness Event.

## INTENT

The City has received a request from FRAFCA to support their National Indigenous Peoples Celebration and Wellness Event to be held on Friday, June 21, 2024, at Bill Reid Amphitheatre in Cloverdale.

## DISCUSSION

FRAFCA received its Friendship Centre designation in 2012 and joined network of sister agencies that collectively work to improve the lives of Indigenous people locally, provincially, and nationally. Friendship Centres represent Canada’s most significant off-reserve Indigenous service delivery infrastructure and are the primary providers of culturally enhanced programs and services to urban Indigenous residents. For over half-a-century, Friendship Centres have been facilitating the transition of Indigenous people from rural, remote, and reserve life to an urban environment.

FRAFCA will be hosting their annual National Indigenous Peoples Day Celebration and Wellness Event on Friday, June 21, 2024, at Bill Reid Amphitheatre in Cloverdale. This event is an opportunity to acknowledge and honor the rich culture and history of Indigenous People across Canada. The in-person event will include cultural sharing from the local First Nations with teachings and practice through art, music, storytelling, and dance. The City of Surrey is invited to join as a partner by contributing \$25,000 to cover the costs of production. The City of Surrey will be recognized as a sponsor during the formalities of the event and will be acknowledged as a sponsor on the event website, social media platforms and displays during the event.

## **FUNDING**

Staff have evaluated the request to ensure it is compliant with the Council Initiatives Fund Utilization Policy. Staff recommends that Council consider supporting this event through a sponsorship of \$25,000 from the Council Initiatives Fund. Appendix "I" attached to this report documents the balance in the Council Initiatives Fund based on the assumption that Council will approve the recommendations of this report.

## **CONCLUSION**

Based on the above discussion, it is recommended that Council approve from the Council Initiatives Fund, a sponsorship of \$25,000 in support of the annual National Indigenous Peoples Celebration and Wellness event.

General Manager  
CFO/General Manager  
Finance

Appendix "I": Council Initiatives Fund – Allocations for 2024



**2024 FINANCIAL PLAN  
COUNCIL INITIATIVES**

<b>Description</b>	<b>Amount</b>	<b>Allocation to date</b>	<b>Remaining</b>
Carried Forward from Prior Year	240,000		
<b>2024 Proposed Budget</b>	<u>260,000</u>		<b>\$ 500,000</b>
Surrey Hospitals Foundation - Celebration of Care Gala		12,500	
SFU President's Surrey Community Mixer		5,000	
Immigrant Link Centre Society		5,000	
Princess Margaret Secondary School - LeoCraft Design Team		15,000	
Balsar Community Foundation - Run Surrey Run		20,000	
Penmar Community Arts Society - Salmon Sessions Music Festival		15,000	
Surrey Pride Society - Rainbow Gala and Awards Night		4,000	
UNITI Employment Services		8,000	
Car Free Day Surrey		25,000	
<b>Fraser Region Aboriginal Friendship Centre Association (Proposed)</b>		<b>25,000</b>	
International Yoga Day Celebration (Proposed)		2,500	
<b>Allocations for 2024</b>		<u><b>\$ 137,000</b></u>	<u><b>\$ 363,000</b></u>