

NO: R139

COUNCIL DATE: September 11, 2023

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **September 6, 2023**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Surrey Food Bank Society**

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve from the Council Initiatives Fund, a sponsorship contribution of \$15,000 in support of Surrey Food Bank Society (the “Society”).

INTENT

The Society has forwarded a request to the City of Surrey to provide a sponsorship contribution of \$15,000 towards their Tiny Bundles Program.

DISCUSSION

The Society is a non-profit organization that has been assisting low-income individuals and families who live in Surrey and the neighbouring communities by primarily providing bi-weekly food hampers to supplement their food needs. Tiny Bundles is a program specifically designed for pregnant mothers and families with babies aged newborn to one year. Toddler Totes and Pre-K are two sub-programs that fall under the Tiny Bundles Program. Every two weeks, families in need receive a package of nutritious, healthy, and age-appropriate food items to support growth and development of babies and children aged newborn to five years. Operations of the Society are overseen by a dedicated team of staff and volunteers and supported by an elected Board of Directors. The Society is requesting the City of Surrey to provide a sponsorship contribution of \$15,000 to support the Tiny Bundles Program. Additional details of the Tiny Bundles Program are attached in Appendix “I”.

FUNDING

Staff have evaluated the current request to ensure it is compliant with the Council Initiatives Fund Utilization Policy. Staff recommend that Council support the Society by providing a sponsorship contribution of \$15,000 from the Council Initiatives Fund. Appendix “II” attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

CONCLUSION

Based on the above discussion, it is recommended that Council approve, from the Council Initiatives Fund, a sponsorship contribution of \$15,000 to Surrey Food Bank Society.

Kam Grewal, CMA, CPA
General Manager, Finance

Appendix "I": Sponsorship Form – Surrey Food Bank
Appendix "II": Council Initiatives Fund – Allocations for 2023

ABOUT TINY BUNDLES

Tiny Bundles is a Surrey Food Bank program specifically designed for pregnant moms and families with babies aged newborn to one year.

Pregnancy and the first year of a baby's life are critically important for healthy development. Proper nutrition and support lays a good foundation for the rest of their lives.



DONATIONS NEEDED

We're always accepting new baby items as well as food for our Tiny Bundles & Toddler Tote programs. We also accept monetary donations, as we are able to purchase items in bulk, or at wholesale costs.

- Formula
- Jars of baby food
- Baby blankets
- Toys & books
- Toddler dishes
- Toddler clothing
- Cereal
- Baby wipes
- Diapers (size 3-6)
- Infant clothing
- Toiletries
- Baby items



TODDLER TOTES

Children aged 1 to 2 years receive a specially designed food hamper with aged appropriate food to support their growth and development during this transition from infant to toddler.

PRE-K 2 - 5

After graduation from our Tiny Bundles and Toddler Tote programs, families are still in need of support with healthy snacks and proteins for their growing preschool aged children.

Every two weeks families with children aged 2 - 5 years receive a package of nutritious, healthy aged approved snack items such as whole grain granola bars, fruit snacks, juice and either eggs, yogurt or cheese.

HOW TO HELP

By making a monthly contribution of a minimum of \$50, Tiny Bundles/Toddler Tote Sponsorship gives donors and supporters an opportunity to ensure the proper nutrition of an infant or a toddler for a year.

It costs over \$250 per baby per month for the food bank to provide formula or dairy, diapers and baby food.

100% of the money donated goes towards the child's basic needs

DONATE TODAY

Sponsorship Form

I would like to sponsor the Tiny Bundles/Toddler Tote program

NAME: _____

ADDRESS: _____

PHONE: _____

Payment Options

- Enclosed are 12 post-dated cheques* for the year.
- Please charge my credit card \$50 a month.
- Please charge my credit card \$_____ a month.
- Please charge my credit card \$600 for the year.
- Automatic withdrawal from my chequing account (please include a void cheque).
- Enclosed is \$600 in cash for the year.
- Enclosed is a \$50 cheque and I will send cheques* each month.

Credit Card Type: Visa MC Amex

Credit Card No.: _____

Expiry: _____ CCV: _____

*Please make cheques payable to: Surrey Food Bank - Tiny Bundles

Charitable Business Number: 13216-8162-RR0001



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www.surreyfoodbank.org

Appendix "II"



2023 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	240,000		
2023 Proposed Budget	260,000		\$ 500,000
SFU Share the Vibe Community Mixer		5,000	
The Realistic Success Society		5,000	
Rotary District 5050		10,000	
KidSport BC Surrey Chapter		3,000	
Run Surrey Run		20,000	
Desi-Q Cultural Gala - Sher Vancouver		2,500	
U19 Ukranian Women's Junior Softball Team		5,000	
RCMP Musical Ride		6,000	
Gone Country, Here for the Cure		10,000	
Surrey Fiesta Extravaganza		10,000	
Anti-Racism Forum & Art Exhibition - PICS		10,000	
Homelessness Services Association of BC - Annual Conference		2,000	
Surrey Food Bank Society (Proposed)		15,000	
Allocations for 2023		\$ 103,500	\$ 396,500