

CRIME STOPPERS



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Crime Stoppers International Conference in Jamaica

Crime Stoppers International held its 32nd annual training conference in Jamaica at the Ritz-Carlton Golf and Spa Resort in Montego Bay from Sunday, October 23rd to Wednesday, October 26th, 2011. The theme of the 2011 Conference was "CRIME HAS NO BORDERS". Crime Stoppers' international training conferences have real value in bringing different communities together to quickly discover that whilst we may be different culturally, we face many of the same problems. British Columbia Crime Stoppers delegates to the conference share their thoughts on the experience:

Ann Zimmerman

The Cool Stuff

Or maybe not so cool, since Jamaica was smoking hot and humid! We enjoyed the conference which had a theme of Crime Has No Borders. At least twenty countries were represented at this conference, which clearly illustrates that crime does not know any borders and that we must work together. This point hit home when we heard from some of our world partners; United Nations Office of Drugs and Crime, the FBI, and the United States Marshalls. International cooperation is working, but the task of solving and preventing global crime is daunting and we must continue to work together towards our common goal. If people trust what you do, you contribute to justice. Crime Stoppers is a trusted program and we must work to continually gain and maintain that

trust. It is time to become more proactive and get the word out. Our tips provide intelligence to investigating agencies; the information gives police a step up on the criminals.

The Scary Stuff

If the fact that Jamaica is rated fourth in the world for crime and violence didn't scare us enough, the presentation on cyber crime certainly did!

James Lyne is a technology and business strategist who spoke about how 20 to 25 years ago the first

wave of malware was really a wave of jokes. Nine years ago things became more serious and currently there are over 150,000 new viruses every day. It is an illicit economy where the criminals are trading services. Crime packs are available for purchase as the bad guys are working together to sell services to each other.



Shirley Stocker (Metro Vancouver Crime Stoppers), Roger Monette (Calgary Crime Stoppers) and Anne Zimmerman (Greater Victoria Crime Stoppers)

There are now fake ant-virus programs, bad guys pretending to be the IT Help Desk and programs that take over your files and hold them for ransom until you buy a password that will get them back. Superintendent Ross White of the RCMP spoke about Internet child exploitation, a true crime without borders. Police departments are working together throughout the world, but these investigations are so challenging only a few get carried out in a calendar year.

We also heard from David Wallace of the Cyber Division of the FBI who addressed the issue of criminals

using cyber technology to steal intellectual property. Some employees steal or trade sensitive company information after being laid off or leaving the company. The online criminal forum is massive.



Accommodations and grounds at Montego Bay

The Motivational Stuff

We attended a “to promote or not to promote” session facilitated by Yusuf Abramjee of South Africa. Everyone in the session agreed it was a “no brainer” to promote! It is important to keep our message alive. We should keep on repeating it, over and over, whether they like it or not. It is important for programs to keep reinforcing their message. You have to use the media very creatively. In South Africa, a video was produced about how your voice contributes to stopping violence. It is done with the song “Shout”, by the group Tears for Fears. Go online to view the YouTube video.

The session on social media was very motivating and we returned home with the confidence to move forward and start using more social media. We will be updating our website and finally start using Facebook and Twitter!

More Cool Stuff

Crime Stoppers International is working on a TV series. Really! Stay tuned!
Crime Stoppers continues to grow around the world

and is currently in approximately 30 countries. The number of countries that are interested in starting our program is astounding. Afghanistan, Argentina, Belgrade, Brazil, China, India, Israel, Korea, Nigeria, Pakistan, Yemen, Vietnam, Norway, St. Lucia, St. Kits, Spain and El Salvador to name a few. Young adult representatives from El Salvador attended the conference. They wish to have a Crime Stoppers program in their country because almost 4,200 people have been murdered in El Salvador so far this year, which amounts to roughly two murders per hour. They provided participants with candles and as a group we lit them in their memory and to also shine the path for Crime Stoppers to find a way to reduce this outrageous number. It is possible to have a safer country and Crime Stoppers is here to help make that happen.



Another view of the Ritz-Carlton resort

Bob Gill

Members of the BCAB attending the Jamaica conference have undertaken to write up summaries of the various sessions to share with BC Programs through the BC Newsletter.

The first plenary session was a panel discussion entitled “Crime Has No Borders” moderated by Gary Murphy, immediate past president of CSI.

The first speaker was Steve Thurlow, Law Enforce-

ment Advisor to the UN Office on Drugs and Crime. The UNODC is responsible for the implementation of the UN Convention against Transnational Crime. Most member states have signed on to the protocols.



Beach Area

The Office publishes a number of documents. Mr. Thurlow referred in particular to two reports: the annual World Drug Report and a strategic assessment on the globalization of crime. The reports are available on www.unodc.org, together with the rest of the UNODC publications. They are massive documents containing a wealth of information. The strategic assessment runs to 314 pages, but the Executive Director’s 2-page preface is well worth reading. It says that the underworld economy is inextricably linked to the global economy, meaning that most illicit flows go to or emanate from the major economic powers. The preface makes six points:

- Since crime has gone global, purely national responses are inadequate.
- States have to look beyond their borders to protect their sovereignty. The traditional practice of jealously guarding national borders makes states more vulnerable, not less. “If police stop at borders while criminals cross them freely, sovereignty is already breached — it is surrendered to those who break the law.”

- Since transnational organized crime is driven by market forces, countermeasures must disrupt those markets.
- Since traffickers exploit corruption, instability and underdevelopment, it is necessary to strengthen security and the rule of law.
- Since criminals are motivated by profit, the key is to go after their money, by implementing the UN convention against corruption and by aggressively implementing protocols against money laundering.
- Since the wide-open window of trade is letting criminals in, it is necessary to install filters. This means employing greater vigilance, for example to keep illicit goods out of the supply chain, prevent the diversion of illicit goods into black markets, etc.

In describing the role and functions of the UNODC, Mr. Thurlow said that they are working in five primary thematic areas:

- Organized crime and trafficking.
- Corruption.
- Criminal justice reform.
- Health and livelihoods.
- Terrorism prevention.

Mr. Thurlow made the point that they are funded primarily by donations from member states. This means that resources are limited. They are always looking for ways to add value through cooperation with organizations such as CSI, but the UNODC should not be looked upon as a potential funding source for other organizations.

Next, Michael Plichta spoke on behalf of the FBI. His remarks included reference to the arrest in 2010 of Whitey Bulger, who had been on the FBI’s “10 Most Wanted” list for about 17 years with a posted reward of \$2 million for information leading to his capture. Tip information led to his arrest following a revamped media campaign that concentrated on his

female companion, Catherine Greig. The audience made two remarks in response to this presentation. First, it was noteworthy that the tipster was identified in the media and lost anonymity. Mr. Plichta denied that this was the FBI's doing, and blamed aggressive media investigation for the breach of anonymity. Second, Mr. Plichta could not say if the successful capture was due to the huge size of the reward offered or to the change in the publicity approach. He suggested both were factors. In this writer's view, the FBI experience should not be taken as an endorsement of large rewards. There are many good reasons to resist the temptation for Crime Stoppers to increase offered reward levels. This is a topic that could usefully be revisited in further newsletter articles if readers are interested.



Deborah Martens, Metro Vancouver Crime Stoppers with El Salvador Crime Stoppers delegates.

The next speaker was James Schield, an advisor to the CSI Board, representing the US Marshals Service. The service's mandate is to locate and capture wanted individuals. Since 9/11, their focus has increasingly gone transnational, to the point where they now have a presence in 77 countries. He emphasized that tips are a powerful tool for investigators looking for fugitives and spoke in support of increased involvement of organizations such as Crime Stoppers. Mr. Schield also acknowledged that an

opportunity exists for the Marshals Service, UNODC and Crime Stoppers to work together in publicizing their efforts, particularly with regard to fighting international sex exploitation. Finally, Glenmore Hinds, Deputy Commissioner with the Jamaican Constabulary Force, spoke about the Jamaican experience with transnational crime. He said that Jamaica ranks fourth in the world in murders per capita, and that at least 80% of criminal activity is gang related. The gang involvement implies that multinational elements are at work. He made the point that organized crime leads to failed states, a condition that is being experienced in many developing countries and advocates the adoption of unified legislation internationally as one means to combat transnational crime.

Deborah Martens

It is difficult to attend a Crime Stoppers International conference, and not recognize the far reach of Crime Stoppers and the positive global impact of the program. The theme of this conference was Crime Has No Borders. On the first evening, we collectively recognized the country of El Salvador in their fight against violent crime. So far in 2011, there have been 4,200 homicides in El Salvador. El Salvador sent a number of delegates to the 32nd annual conference as they are in the process of setting up a Crime Stoppers program. One of the highlights of the conference was the plenary session moderated by Kevin Anderson titled cyber crime. James Lyne from Sophos shocked the crowd by illustrating a new wave of viruses and identity theft that exists in the cyber world. He discussed the importance of protection and exercising caution when using web-based programs and sharing information over the Internet. RCMP Superintendent Ross White presented on the use of Internet investigative techniques in New

Brunswick. He highlighted a number of cases and discussed the challenges and the advantages of online investigations. One of the themes that was emphasized throughout the conference was creativity. James Schield of the US Marshals urged attendees to be creative and use social media to make the world a safer place. He argues that the key to international fugitive investigations is worldwide relationships. South Africa's Yusuf Abramjee challenged attendees to be different and not to hesitate to shock their audience. He showed a number of YouTube videos as examples and encouraged attendees to collaborate and share successful strategies with other programs. The 32nd annual Crime Stoppers International conference encouraged a call to action from attendees to use social

media to their advantage and to promote their programs in new and unique ways. Crime Has No Borders reminds us that now, more than ever before, we are connected to each other and can work together to continue to improve and strengthen Crime Stoppers.

Ron Fairweather

The overall conference agenda with topics covered and associated speakers was quite good and informative. But what was so significantly apparent was the extent and depth of networking which we were all afforded by having the conference hosted in an all-inclusive environment. I have been to many conferences in my 30 years plus of policing. Typically, there are a few social events and participants may establish alliances with a hand-

ful of attendees. The 2011 International Crime Stoppers Conference was a completely different scene. Never before have I had the opportunity to really get to know so many people from all over the world. We talked, socialized, enjoyed meals and shared and learned on a more personal level. The common bond was Crime Stoppers and we all interacted so well, shared ideas, discussed program challenges,



Shirley Stocker and "Ya Mon" Ron Fairweather, Metro Vancouver Crime Stoppers

successes and future plans. This was done over coffee breaks, mealtime, at the pool, at the beach and on the beach volleyball court. Networking and relationship building took place from early breakfast until late at night. The interaction was tremendous and the friendships garnered will be long standing on both a business and personal level. I now have friends

from Trinidad, Turks and Caicos, South Africa, Australia, New Zealand, England, El Salvador and throughout the United States and, of course, Canada. And let's not forget Jamaica. They are all part of the Crime Stopper family and each and every one of them are welcome to my home should they ever come to Vancouver to visit. The offer has already been extended to most of them! Thank you for the opportunity to participate in this tremendous 2011 International Crime Stoppers conference in Jamaica. Ya Mon!

Shirley Stocker

The 2011 Crime Stoppers training conference brought together 126 delegates from around the world as well as 72 companions and guests. From the spectacular opening ceremonies to the

closing banquet, the conference was a huge success. The theme "Crime has no Borders" was echoed throughout the conference by excellent speakers who covered current critical issues like cyber crime, social networking and the digital footprint, human trafficking and so much more; ...a worldwide perspective on international crime and how we as Crime Stoppers coordinators and civilians can help take a stand and help stop crime.

Speakers represented international organizations such as; the United Nations, the FBI, US Marshals and the RCMP. The conference showed delegates how criminals operate and ways in which they may be thwarted. Conference Co Chair, Dave Caruthers, explained the theme this year exactly de-

fining the reason Crime Stoppers International exists. In this Internet driven age of social networking and global commercial enterprises, our so-called borders are being eroded and exploited and criminal elements are doing their utmost to take advantage.

Prudence Gentles Conference Co Chair explained, "We are all living in a global village and as such can no longer be complacent about the security of our borders especially in this age of cyber crimes and new ways to make money illegally as in human trafficking".

From my perspective, although all the speakers and their topics were excellent and engaging, the camaraderie was infectious and the depth of networking was at an all time high. Congratulations to the organizers for a job well done.

Production

Tim Kelley – *Executive Editor*
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Colleen Rabatich – *Co-ordinator/Layout*

Marius Langeland – *Editor/Layout*
Julia Loglisci – *Design/Layout*
Clorisa Simpson – *Design/Layout*

To Commemorate **30** Years

Calgary Crime Stoppers Association

proudly presents

2012 Western Canada Crime Stoppers Training Conference

2012 Western Canada Conference will feature the role of Crime Stoppers programs with sessions focusing on Awareness Campaigns within community and business sectors, Branding, Economics, Media Networking, Communications and fostering partnerships

The training conference will culminate with a special 30th Anniversary celebration on Saturday May 5, 2012

We invite you to ROUND UP in Calgary May 3 - 5, 2012 to experience the finest Western Hospitality

To register, please visit: www.ttttips.com
Registration is limited to 150 delegates

May 3 - 5, 2012
Greenwood Inn & Suites
3515 - 26th Street N.E.
Calgary, Alberta



"Calgary 20XII you won't want to miss it!"



Central Okanagan Report

Written by Gerry Guilteneane

Coordinator Central Okanagan Crime Stoppers

There are currently 25 nations operating 1192 Crime Stoppers programs worldwide. Crime Stoppers International (CSI) is an umbrella organization operated by a volunteer board of directors from Crime Stoppers programs worldwide that establishes guidelines to assure consistency. The aim of Crime Stoppers International is to establish local programs in countries around the world. Crime Stoppers Canada and the Central Okanagan Crime Stoppers Society are members of this organization. CSI hosts an annual training conference and supports regional leadership and training programs. They also sponsor an annual award program to recognize excellence in administering Crime Stoppers programs.

The Central Okanagan Crime Stoppers Society is pleased to announce that we were the recipients of three awards presented at the Crime Stoppers International Conference in Jamaica:

Students of the Year

Jacqui Benson and Jordan Choo, recent graduates from Rutland Senior Secondary School. They, along with their teacher, Mr. Brent Applegath, produced three videos on behalf of Central Okanagan Crime Stoppers. The topics of the videos were determined by the students and covered the issues of graffiti, cyber bullying and drug trafficking.

BC Solicitor General's Crime Prevention and Community Safety Award for Youth Leadership. We are also pleased to announce that Jacqui and Jordan are recipients of: The BC Solicitor General's Crime Prevention and Community Safety Award for Youth Leadership.

CSI 2011 TV Media Award

"Our Very Own" CHBC TV was the recipient of the CSI 2011 TV Media Award for excellence in producing a crime re-enactment of the Christopher Hetu homicide.

Productivity Award

The Central Okanagan Crime Stoppers program was the recipient of the Productivity Award for communities with a population base of 75,000-250,000. This award is presented for the substantial increase in number of arrests, drugs seized and stolen property recovered as a result of Crime Stoppers tips. None of this would have been possible without the support of our community sponsors, the media, the RCMP and the citizens of the Central Okanagan.

"Tackling crime effectively cannot be done by law enforcement alone. The support of the public is important and this is where the bridging role of Crime Stoppers between the two can be so effective. Working closely with agencies such as Crime Stoppers International means that police can be provided with information and tips which they may not otherwise receive, which could be vital in bringing criminals to justice, no matter where they attempt to hide."

~Ronald K. Noble, INTERPOL Secretary General

We would like to thank our sponsors and partners who graciously contribute to the success of the Central Okanagan Crime Stoppers Program:



LEGAL UPDATE

R. v. Barros

Written by Bob Gill

Legal Counsel BC Crime Stoppers



On October 26, 2011, the Supreme Court of Canada released a decision that addresses the nature of the protections available to confidential police informers outside the courtroom. This case did not involve a Crime Stoppers tip, but the Canadian Crime Stoppers Association appeared as an intervener because of the importance of the principles under consideration. A private investigator hired by defence counsel took steps to identify a confidential police informer. The investigator then met with the investigating police officer and engaged in a conversation that was interpreted to include an implied threat that if the prosecution went ahead the informer would be identified. The expectation was that a stay would be entered to protect the identity of the informer. The Supreme Court held this to be conduct capable of amounting to obstruction of justice and extortion. However, the Court limited the broad approach that had been taken below in the Alberta Court of Appeal in the case. The Court below had held that there was no right of an accused person to conduct investigations aimed at identifying an informer. The Court of Appeal said:

"It is clear from the Supreme Court authorities on the subject that the informer privilege is more than just a rule of evidence, and has a wider societal reach relating to the effective investigation of crime. It combines evidentiary implications with a general requirement of secrecy, both in and outside judicial proceedings. As such it could more properly be referred to as a principle of "immunity" or "secrecy.""

The Supreme Court did not expressly disapprove the above quote, but said that extending the proposition into a prohibition against the defence trying to learn the identity of informers in all cases goes too far:

"The obligation to protect confidential sources clearly goes beyond a rule of evidence and is not limited to the courtroom... The state will refuse to disclose any information that would tend to reveal an informer's identity, and this will be enforced in the public interest, but the defence... is not bound by any such duty in undertaking its own investigation independently of the courts and the prosecution. Of course, a lawful activity may be pursued by unlawful means or for an unlawful purpose, but that is a different issue."

On the facts of the case, a majority of the Court agreed with the Alberta Court of Appeal that the acquittals of the accused on one charge of obstructing justice and one charge of extortion should be set aside and a new trial ordered.

The immediate effect of the ruling is that confidential police informers cannot look to the justice system to protect them from extra-judicial efforts by accused persons to identify them, unless those efforts are conducted for an unlawful purpose such as to bring about a stay of proceedings solely to prevent that informer from being identified. Subject to this qualification, the rules have not changed. The legal protections against identifying any police informer are still in place, and are binding on the police, the prosecution and the courts, and are subject only to narrow, well-defined exceptions.

The implication for informers is that they need to continue to be aware of the need to protect their own security by taking their own precautions to avoid discovery. In cases where an informer expects to be at high risk of detection, that person may choose to avail him- or herself of the extra degree of security available by passing the information along anonymously through Crime Stoppers.

The case is *R. v. Barros*, 2011 SCC 51. The full text is available online here:

<http://scc.lexum.org/en/2011/2011scc51/2011scc51.html>



British Columbia Crime Stoppers Advisory Board Awards Package for Calendar Year 2011

Here is your official BC Crime Stoppers Awards Package. Crime Stoppers Programs are encouraged to submit entries in as many or as few categories as they wish, but please get in the swing of things and share your Crime Stoppers program's accomplishments for 2011.

Awards winners will be announced at the
Western Canada Crime Stoppers Conference,
May 3-5 2012 in Calgary, Alberta

Please read criteria carefully:

Entries submitted must be for the period January 1, 2011 – December 31, 2011.
Please ensure entry forms are filled in correctly and all required items are included.

General Guidelines:

To qualify for any of the awards your program must be a current member of BCAB and submitted statistics during 2011.

No fees are required for submission. Entries will not be returned.

For all awards only ONE entry is permitted for EACH category or subcategory.

For all Awards – all material must be labeled with program name and category entered.

For Radio, Television, Cable, Print – CD's/DVD's must accompany the nomination and any attachments and be fully labeled with program name.

Please send two copies of all submissions.

The judging panel reserves the right to place your entry in another category if they feel it is incorrectly submitted. However, entries submitted into the **incorrect** population category may be disqualified.

In each entry Crime Stopper Program Service Area Population must be indicated:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012
We are unable to accept faxed or emailed entries.



ENTRY FORM

Use a separate copy of this entry form for each Award submission.
Please ensure entry forms are filled in correctly and all required items are included.
All material must be labeled with program name and category entered.
Please send **two copies** of all submissions (please copy this form for each category).
Questions? email: s-stocker@shaw.ca or t.kelley@shaw.ca

NAME OF PROGRAM:

AWARD CATEGORY:

PROGRAM POPULATION CATEGORY:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

SUBMITTED BY:

Name _____

Program _____

Address _____

Email _____

Telephone _____

Submissions must be postmarked no later than March 15th 2012 and mailed to

**Tim Kelley, Executive Director
BC Crime Stoppers
1-2281 Argue Street,
Port Coquitlam, B.C. V3C6R4**

Awards winners will be announced at the
Western Canada Crime Stoppers Conference,
May 3 – 5 2012 in Calgary, Alberta

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

COORDINATOR OF THE YEAR

"In recognition for outstanding performance and commitment, personifying a spirit of community cooperation and demonstrating qualities of leadership."

Entries are encouraged from both law enforcement and civilian coordinators. Nominees **MUST NOT** be a voting Member or Director of the program's Board of Directors.

Qualifications:

- Nominee must have been serving as the coordinator of a Crime Stoppers program at the time of the activity/contribution being recognized. Program must have submitted statistics in 2011.
- The nominee's program must be a member in good standing of BCAB.
- The event(s) for which the nominee is nominated must have occurred between: January 2011 and December 31, 2011.
- Nominee must have displayed both outstanding commitments to the Crime Stoppers program and the ability to work with law enforcement, media and civilian participants in Crime Stoppers.
- Nominee must demonstrate the qualities necessary in leadership (i.e.: dedication, initiative, responsibility, reliability, persistence and integrity).
- Nominee may not have been a recipient of this award in the last three years.

Submit on CD/DVD if possible & include:

Detailed letter outlining the activity/contribution must be included from:

- Board Chair/President
- Authorized law enforcement representative(s)
- External Media representative(s)
- Written description of nominee's performance, achievements, or outstanding service meriting recognition (can be included in letter of recognition).
- Brief, current biography or resume for nominee & photo if possible.

Crime Stopper Program Service Area Population:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

CIVILIAN OF THE YEAR

"In recognition for selfless devotion, persistent service and significant contributions to a member Crime Stoppers program."

Entries are encouraged from civilians who are currently serving on the Board of Directors of a Crime Stoppers program.

Qualifications:

- Nominee must have been an active member of the Board of Directors between: January 1, 2011 and December 31, 2011.
- The nominee's program must be a member in good standing of BCAB.
- The event(s) for which the nominee is nominated must have occurred between: January 2011 and December 31, 2011.
- Nominee must have displayed both outstanding commitments to the Crime Stoppers program and the ability to work with law enforcement, media and civilian participants in Crime Stoppers.
- Nominee must demonstrate the qualities necessary in leadership (i.e.: dedication, initiative, responsibility, reliability, persistence and integrity).
- Nominee may not have been a recipient of this award in the last three years.

Submit on CD/DVD if possible & include:

- A letter from the Chairman/President of the Board of Directors. If they are nominated, then a letter from the Vice Chairman/Vice President is required instead.
- The letter should include specific evidence of: Leadership, Organizational ability & other factors considered relevant.

Additional letter in support of the nominee should be provided from:

- Authorized law enforcement representative(s)
- External media representative(s)
- Brief, current biography or resume for nominee & photo if possible.

Crime Stopper Program Service Area Population:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

STUDENT OF THE YEAR

"In recognition for selfless devotion, persistent service and significant contributions to a member Crime Stoppers program by a student."

Entries are encouraged from students who are currently working with programs in their schools.

Qualifications:

- The nominee's program must be a member in good standing of Crime Stoppers.
- Nominee must have been an active member of the Crime Stoppers program on campus between: January 1, 2011 and December 31, 2011.
- The student may be a high school, college, or university student who is active on a CS board or promotes CS in the schools.
- Nominee may not have been a recipient of this award in the last three years.

Submit on CD/DVD if possible & include:

- A letter is required from the Chairman/President from the Board of Directors.

The letter must include specific evidence of the following:

- "Hands-on practical" approach
- Leadership
- Organizational ability
- Motivation of other students and any other factors considered relevant

Additional letter in support of the nominee may be provided from:

- authorized law enforcement representatives &/or authorized school representatives to include comment regarding maintenance of satisfactory school record.
- Brief, current biography or resume for nominee & photo if possible.

Crime Stopper Program Service Area Population:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

PRINT AWARD

"In recognition for continued support of, or outstanding service to, a member Crime Stoppers program through advertisement or publication."

Entry Requirements:

- Entry must be submitted on CD/DVD (two copies) labeled with program name, number and category.
- Entry form (two copies) must be included with each CD/DVD.
- For all awards only ONE entry is permitted for each category or subcategory.

Qualifications:

- Newsprint entry MUST have been developed and implemented during 2011.
- Articles must be scanned and saved to a CD/DVD .
- Two copies of CD/DVD's properly labeled.

Categories:

Crime of the Week:

Crime highlighted as the Crime of the Week for a specific week during 2011

1. Explanation of the Crime Stoppers purpose.
2. Impact on community & contribution to public awareness.
3. Originality of idea or concept.
4. Quality and excellence in article.

Public Service Announcement:

- PSA to promote the Crime Stoppers program and appearing in print during 2011 (complete 1 – 4 as per above)

Special Reports/Features:

- One time event for a special purpose to promote the Crime Stoppers program (complete 1 – 4 as per above)

Crime Stopper Program Service Area Population:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

TELEVISION (includes Cable)

"In recognition for continued support of, or outstanding service to, a member Crime Stoppers program through advertisement or publication."

Entry Requirements:

- Entry must be submitted on CD/DVD (two copies) labeled with program name, number and category.
- Entry form (two copies) must be included with each CD/DVD.
- For all awards only ONE entry is permitted for each category or subcategory.

Qualifications:

- Television entry MUST have been developed and implemented during the period of: January 1, 2011 to December 31, 2011

Categories:

Crime of the Week:

Crime highlighted as the Crime of the Week for a specific week during the year

1. Explanation of the Crime Stoppers purpose.
2. Impact on community & contribution to public awareness.
3. Originality of idea or concept.
4. Quality and excellence in production.

Public Service Announcement:

- PSA to promote the Crime Stoppers program and appearing on TV/Cable during 2011 (complete 1 – 4 as per above)

Special Reports/Features:

- One time event for a special purpose to promote the Crime Stoppers program (complete 1 – 4 as per above)

Crime Stopper Program Service Area Population:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

RADIO

"In recognition for continued support of, or outstanding service to, a member Crime Stoppers program through advertisement or publication."

Entry Requirements:

- Entry must be submitted on CD/DVD (two copies) labeled with program name, number and category.
- Entry form (two copies) must be included with each CD/DVD.
- For all awards only ONE entry is permitted for each category or subcategory.

Qualifications:

- Radio entry MUST have been developed and implemented during the period of January 1, 2011 to December 31, 2011

Categories:

Crime of the Week:

Crime highlighted as the Crime of the Week for a specific week during the year

1. Explanation of the Crime Stoppers purpose
2. Impact on community & contribution to public awareness
3. Originality of idea or concept
4. Quality and excellence in production

Public Service Announcement:

- PSA to promote the Crime Stoppers program and appearing on Radio during 2011 (complete 1 – 4 as per above)

Special Reports/Features:

- One time event for a special purpose to promote the Crime Stoppers program in 2011 (complete 1 – 4 as per above)

Crime Stopper Program Service Area Population:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

WEBSITE

"In recognition for an outstanding website promoting Crime Stoppers."

Entry Requirements:

- Entry must be submitted on a completed entry form showing program name, and website address.
- Website MUST have been regularly updated during the year 2011.

Entries will be judged on the following:

- Visual appeal
- Speed of loading
- Quality of message
- Up to Date content
- Links to other sites
- Interactive content
- Explanation of Crime Stoppers concept

Crime Stopper Program Service Area Population:

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

CORPORATE PARTNER OF THE YEAR

“Gives recognition to a Corporate Partner who has made the most significant difference to the program during 2011.”

Entry Requirements:

- A letter from the Chairman/President of the Board of Directors explaining how the corporate partner has made a significant difference to the program during 2011.

The letter should include specific evidence of:

- Leadership
- Organizational ability
- Financial considerations &, other factors considered relevant
- Additional letters in support of the nominee may be provided
- Brief, current backgrounder of the nominee & photo if possible

Crime Stopper Program Service Area Population

0 to 20,000 _____ 20,001 to 100,000 _____ 100,001 plus _____

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 AWARDS

President's Award

"In recognition for outstanding performance and commitment to Crime Stoppers."

- This award may be given to an individual or an organization for personifying a spirit of community cooperation and demonstrating qualities of leadership.
- Recommendations may be sought from the BCAB Board of Directors. However, the final decision is at the sole discretion of the President.

In the event you wish to make a suggestion for Presidents Award, please contact:

Rick Ekkel at: rke.consulting@gmail.com

Entries must be postmarked on or before March 15th, 2012

British Columbia Crime Stoppers Advisory Board 2011 PRODUCTIVITY AWARDS

Productivity / Milestone Awards:

Decision on these awards is the responsibility of BCAB's Statistician, Eric Ausman.

Programs with population Under 20,000:

- Drugs seized
- Property recovered

Programs with population 20,001 – 80,000:

- Drugs seized
- Property recovered

Programs with population 80,001 plus:

- Drugs seized
- Property recovered

If you have submitted statistics you are automatically eligible for this award and need do nothing further.

If you have not submitted statistics for 2011, be sure to forward them to:

Eric Ausman via email to: hellobc@shaw.ca

Statistics submitted must be for the period January 01, 2011 to December 31, 2011