

Imagine Scott Road

Engagement Summary
January 2023



**Community
Planning**

| Where We Are

Introduction

The City is conducting a visioning study to better understand the area and how we can plan for growth over the next 30 years. With the introduction of RapidBus and development plans on the west side of Scott Road in Delta, change is going to happen along this corridor.

The R6 – RapidBus is coming to Scott Road. The new RapidBus route will run along Scott Road and 72 Avenue, connecting Newton Town Centre to Scott Road SkyTrain Station. These public transit improvements make the corridor a smart place for growth. Businesses can thrive in areas that are well served by transit. Transit also means people can live, work, and meet more of their daily needs without a vehicle.

Fall/Winter 2022

Spring 2023

Fall 2023



| What We Did

Initiating the Study

Engagement for Step 1 began in October 2022. It consisted of a variety of opportunities for people to provide feedback including a survey, mapping exercises, big ideas, Q&A, as well as a pop-up event at Kwantlen Polytechnic University.





By The Numbers...

Approximately,

817 Engaged Residents

An engaged resident is defined as an individual or group that has contributed to the project website, attended a pop-up event, connected through phone or email, completed the survey or attended a stakeholder meeting

5 ways residents were engaged:



-  **611** Website Interactions*
**survey, questions, mapping, "Big Ideas"*
-  **150** Kwantlen Polytechnic University Pop-up Event
-  **50** Email and Phone Calls
-  **6** Stakeholder Meetings

Approximately,

29,767 Informed Residents

An informed resident is defined as an individual or group that has made at least one single visit to the project website, received a postcard, or engaged in the project through social media.

3 ways residents were informed:

-  **16,651** Mail Out Postcards to Plan Area Residents
-  **3,400** Website Page Views
-  **9,716** Social Media Engagements*
**clicks, reactions, comments and shares*



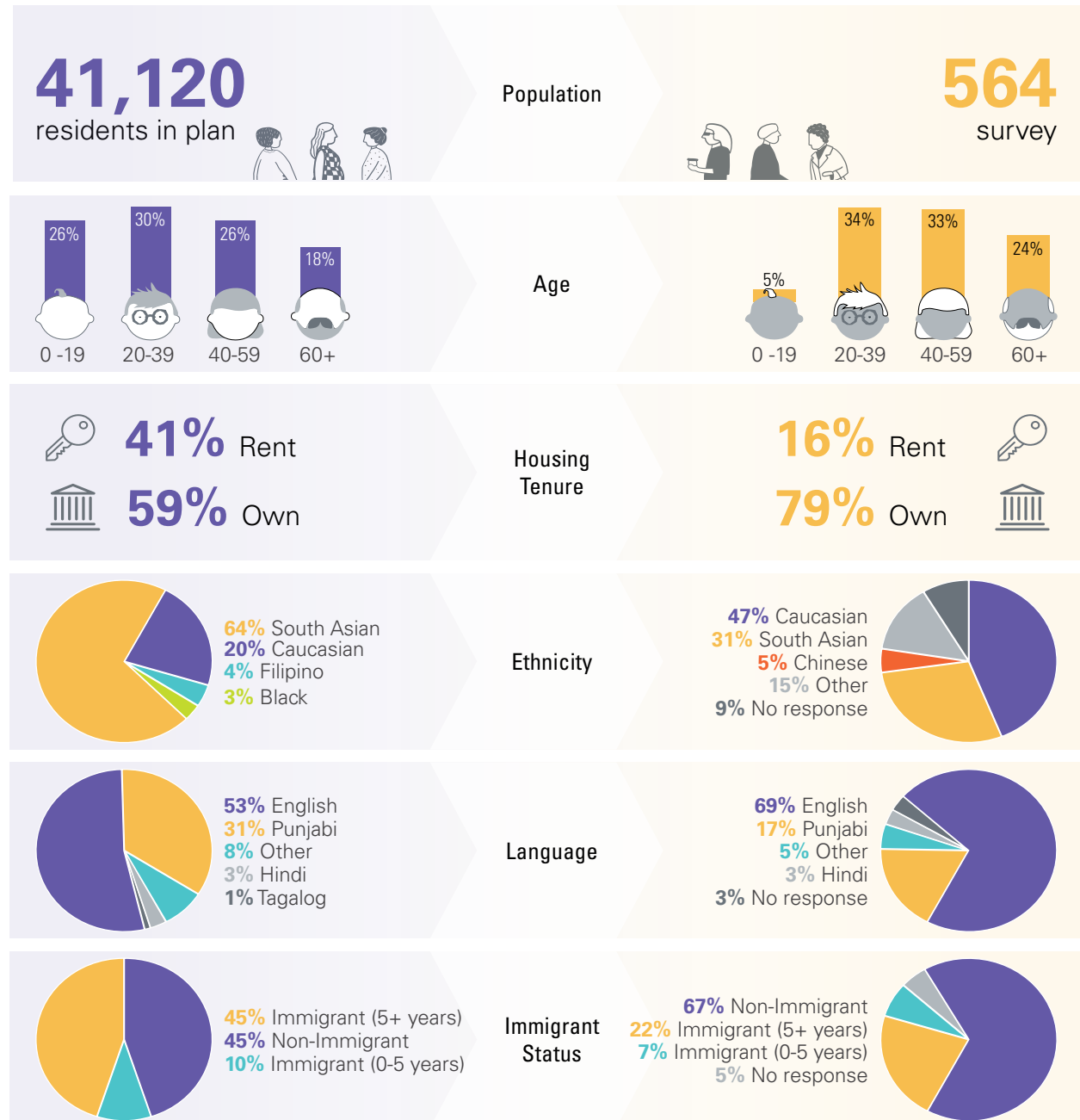
I Who We Reached

The Scott Road - 72 Avenue Study Area is a diverse community. Key community demographics are shown in the left column of the graphic below. The City of Surrey's Public Engagement Strategy strives to achieve representative participation. Demographic information is collected in surveys to evaluate who is participating and which voices may be over or under represented. These statistics are shown in the right column of the graphic below.

This phase of engagement likely underrepresented the views of renters, South Asians, Punjabi speakers, and immigrants. Future engagement will prioritize outreach and engagement with these groups.

Community Profile

Survey Respondents



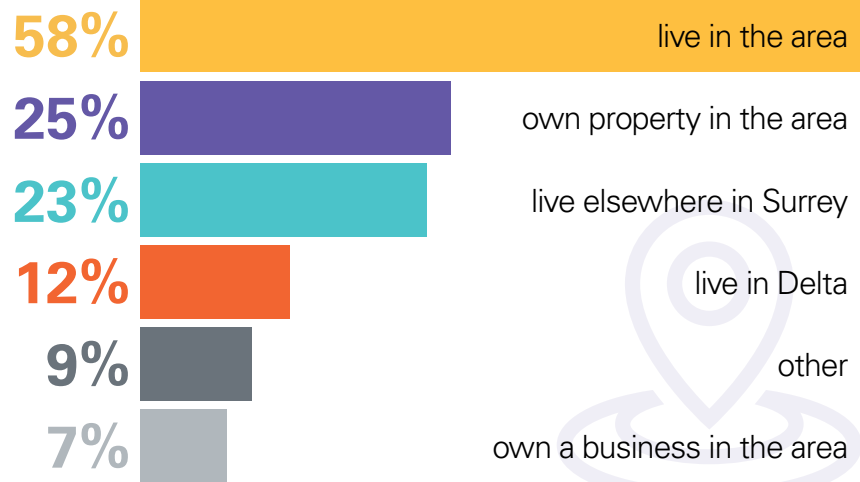
Survey Responses

1. We asked respondents about their relationship to Scott Road and 72 Avenue. (564 responses)

58%

live in the area

“Other” responses included those who “wished to move to the area” or “lived elsewhere in Metro Vancouver”.

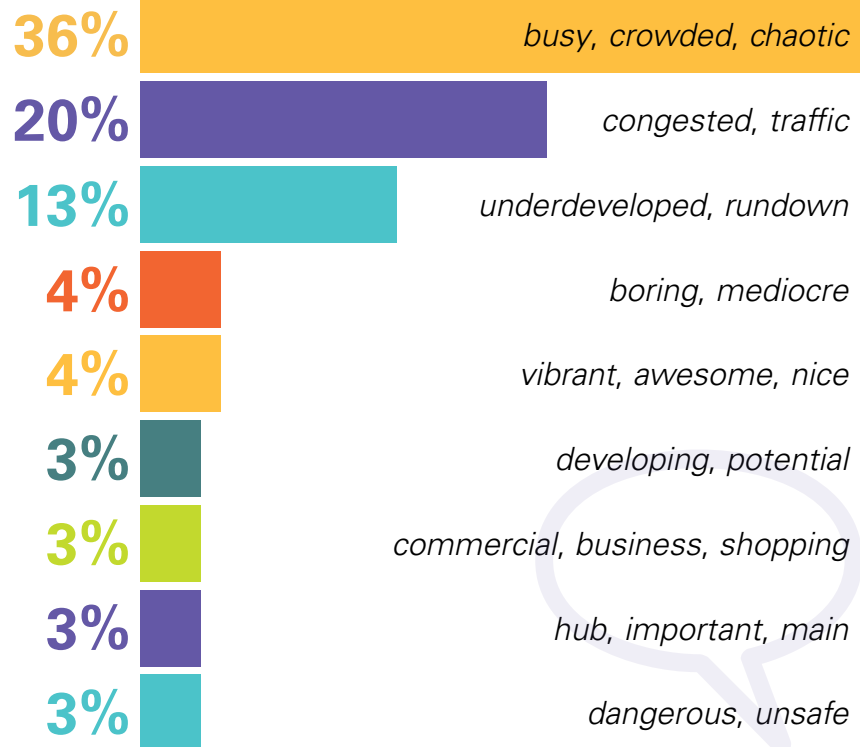


2. We asked respondents to choose one word they would use to describe Scott Road and 72 Avenue today. (561 responses)

36%

said *busy* or *crowded* or *chaotic*

Responses were grouped into categories of similarity. The most common word responses have been displayed.

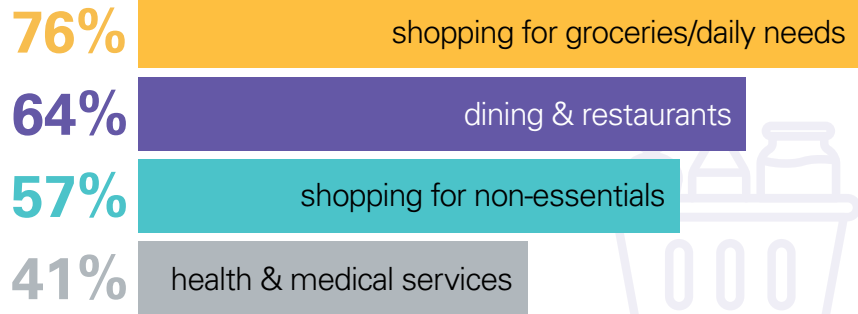


Survey Responses

3. We asked respondents why they visit or spend time in Scott Road and 72 Avenue.* (564 responses)

76%

said shopping for groceries/daily needs

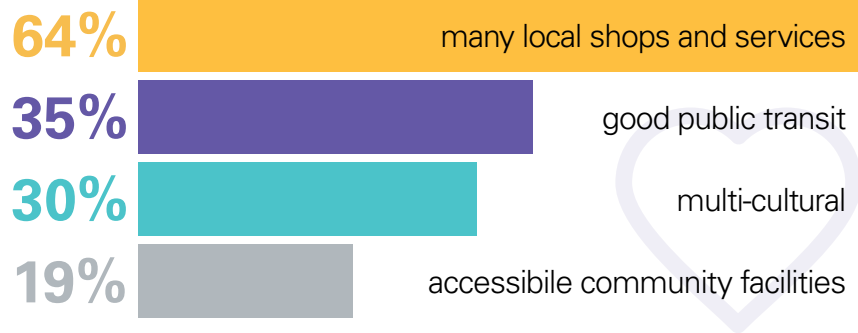


*Respondents were able to select all that applied. Listed are the top four responses.

4. We asked respondents to identify the top three things they love about Scott Road and 72 Avenue today. (564 responses)

64%

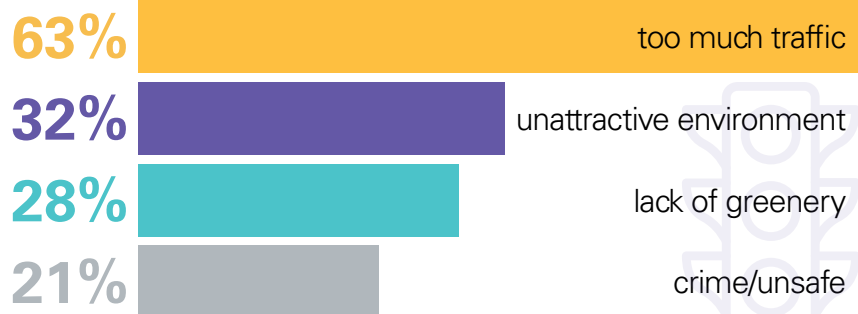
said many local shops and services



5. We asked respondents to identify the top three challenges along Scott Road and 72 Avenue. (564 responses)

63%

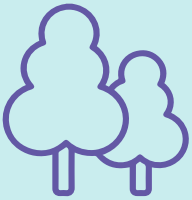
said too much traffic



I Survey Responses

6. We asked respondents if there were any unique heritage features important to them or their community along Scott Road and 72 Avenue. (338 responses)

Key themes that emerged:



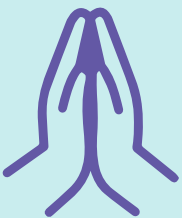
Trees and Park Space

“Old trees in parks”
“Cougar Creek Park”
“Serpentine Greenway”



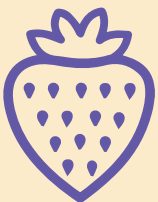
Kennedy Hall

“Kennedy Hall, stories of parent’s attending dances there”
“The name Kennedy is very important to me as they were names after my 3x great grandfather”



Religious Spaces

“The Guru Nanak Sikh Gurdwara...”
“The houses of worship on Scott Road”



Strawberry Hill Hall

“Strawberry Hill community hall - this was potentially a heritage site, but it was destroyed in a fire”
“The heritage hall that burn down in 2021 should be rebuilt”

I Survey Responses

7. We asked respondents to envision Scott Road and 72 Avenue in 25 years and to describe it in a few words. (521 responses)

Key themes that emerged:



Higher Density Mixed Use Buildings

“High density, transit orientated mixed-use neighbourhood of condos and retail services”

“High density area with employment uses, restaurants at grade and residential towers”



Transit Accessible

“Lots of transit, few cars”

“More transit will help make the area more accessible”



Parks, Greenery and Community Facilities

“Park and community area for local residents”

“More parks and community facilities”



Vibrant Community

“Vibrant and fast and fun”

“Vibrant and bustling”

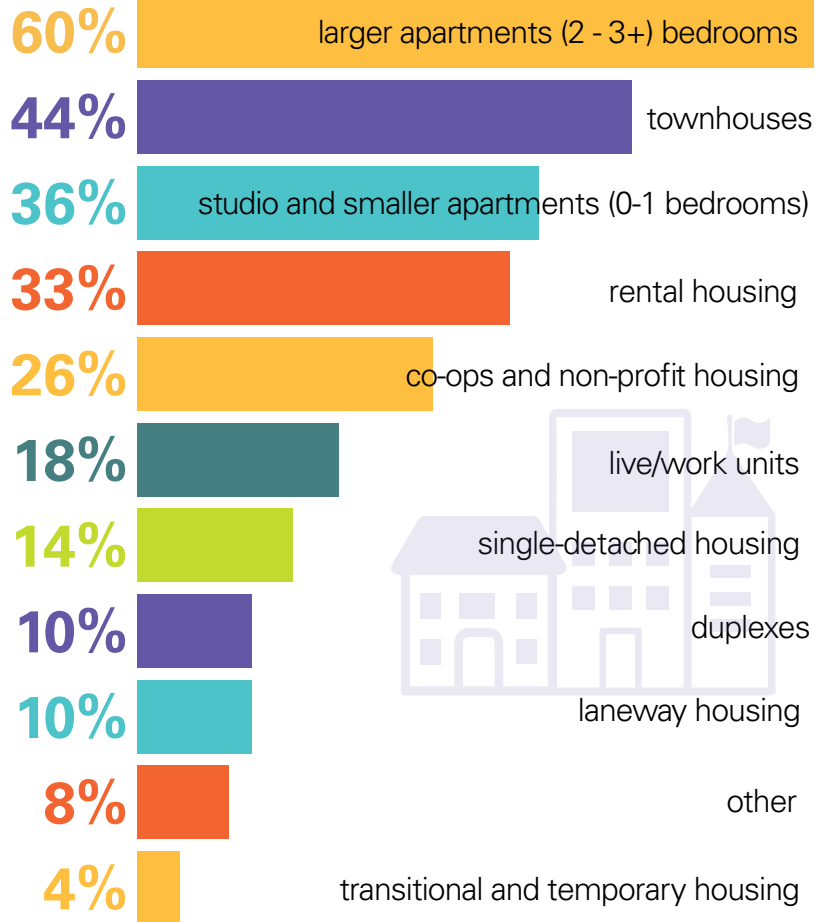
Survey Responses

8. We asked respondents what types of new housing are needed as the community grows.* (562 responses)

60%

said larger apartments (2-3+ bedrooms)

"Other" responses included "high rise apartments", "smaller single-detached homes", and "student residents".

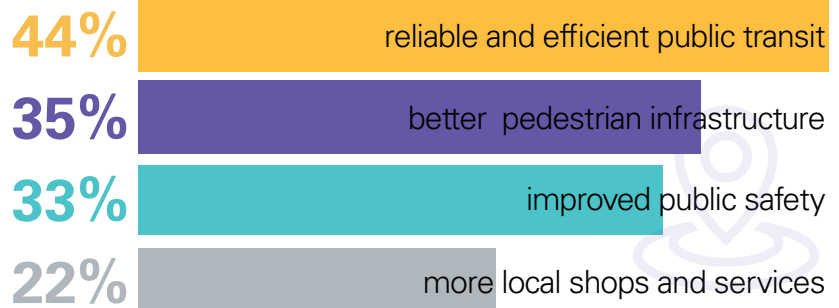


*Respondents were asked to select the top three.

9. We asked respondents to select what is most important to make Scott Road and 72 Avenue a great place to live, work, and play.* (562 responses)

44%

said reliable and efficient public transit



*Respondents were asked to select the top three.

| Survey Responses

10. We asked respondents if there was anything else that could make Scott Road and 72 Avenue a great place to live, work, and play. (292 responses)



More Regular
Garbage Pick-up



More Green Space,
Parks and Plazas



Better Traffic Flow
and SkyTrain



More Arts and
Cultural Amenities



Closer Health Care
Facilities



More Housing

Responses were grouped into categories of similarity. The most common word responses have been displayed.



Survey Responses

11. We asked respondents to select which of the proposed areas for growth were most appropriate to accommodate higher-density growth.* (512 responses)

1st

Strawberry Hill was identified as the most appropriate area

- 1st** Strawberry Hill
- 2nd** Townline
- 3rd** Kennedy
- 4th** 80 Avenue
- 5th** Kwantlen
- 6th** 134 Street



* Respondents were asked to place the options in order of priority, with 1 being the highest priority and 6 being the lowest priority.

12. We asked respondents to identify any other areas that should be prioritized for growth. (182 responses)

North of Townline on Scott Road

84 Avenue at Scott Road

64 Avenue and South at Scott Road

Responses were grouped into categories of similarity. The most common word responses have been displayed.

Survey Responses

13. We asked respondents to identify where the heart of Scott Road and 72 Avenue should be.* (562 responses)

53%

identified
Strawberry Hill

53% Strawberry Hill

12% Kennedy

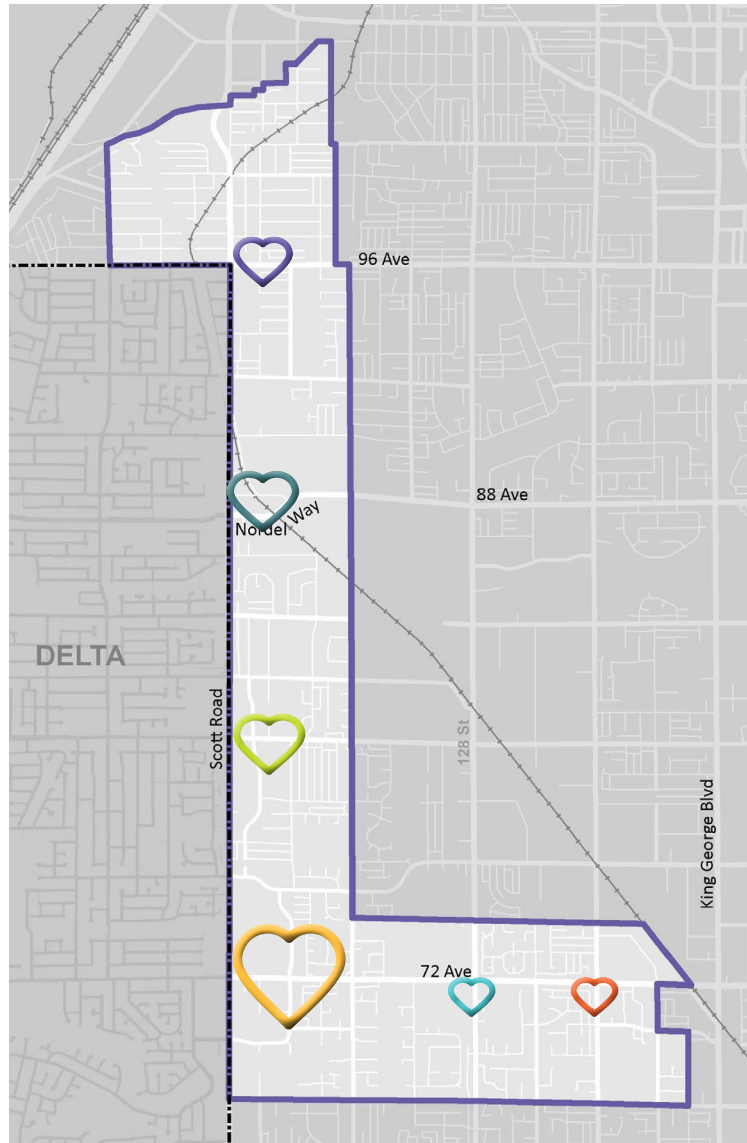
12% 80 Avenue

10% Townline

6% Kwantlen

5% 134 Street

2% Other



* Respondents were asked to select one option.

"Other" responses included "Between 75th and 80th Ave" and "Should be located where crossroads meet and there is enough developable land".

Interactive Mapping

Map Your Scott Road and 72 Avenue

Participants were able to contribute to a mapping exercise on the engagement site. Using our online mapping tool, participants could pin various places on the map and add comments. We asked participants to place pins on places they love, unique heritage features, where they would like to see more parks and public spaces, what they would change, and what they wish the area had. **no responses were recorded for unique heritage features*

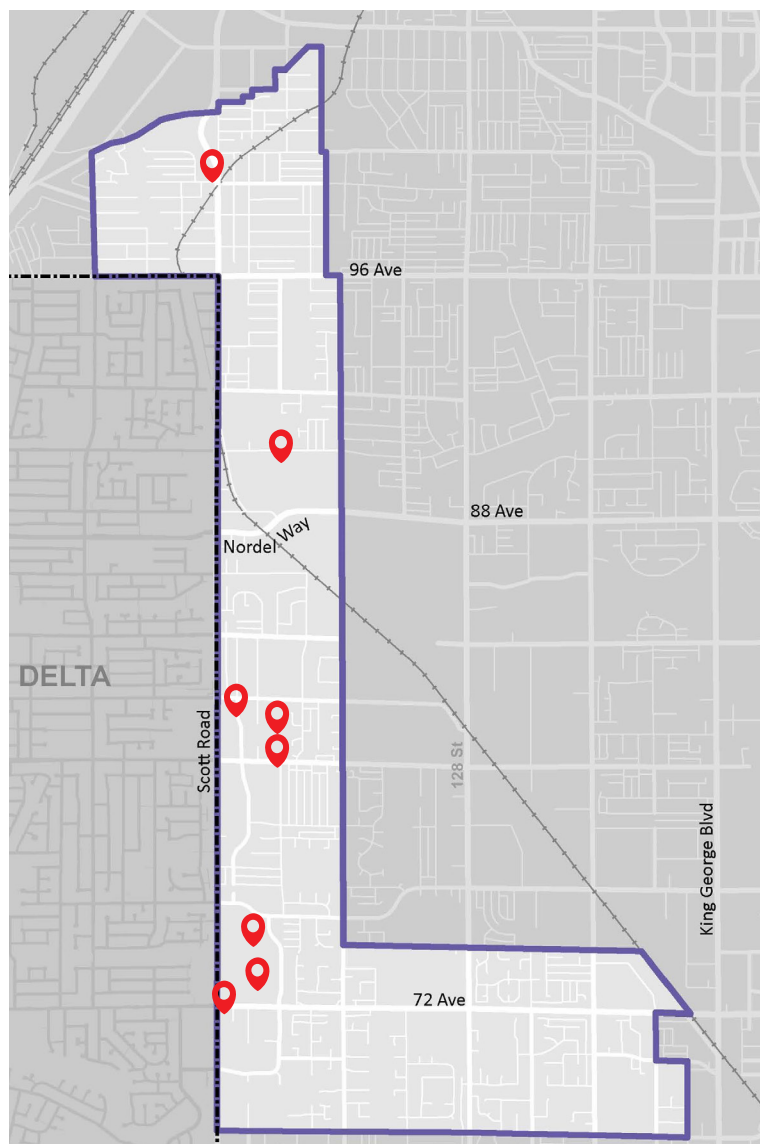
What do you love?

8

identified places and features they love within the area

Responses included:

- *“Family orientated community”*
- *“The social events/sense of community”*
- *“Shopping in this area is convenient for us”*
- *“We enjoy living on a quiet street and hope it can stay that way”*



I Interactive Mapping

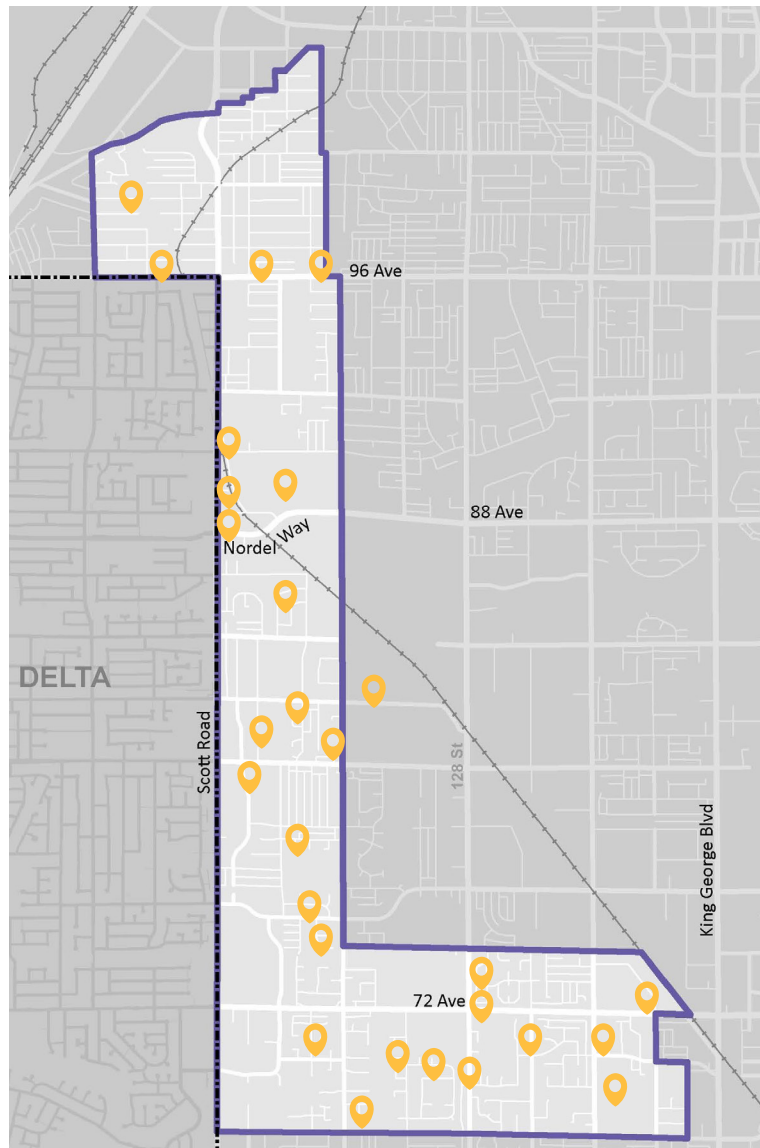
What do you wish the area had?

27

identified places and features they wished the area had

Responses included:

- *“Protected cycling”*
- *“Connection across railway for people cycling and walking”*
- *“120A Street should be a bike route”*
- *“Multi-use path between Scott Road and 124 St”*
- *“Unwin {park} needs a walking path ALL the way around”*



| Interactive Mapping

Where would you like to see more parks and public spaces?

2

identified places where they wanted to see more or improved parks/ public spaces

Responses included:

- *"I hope this {Peter Pan Park} could be turned into a nice park with a playground where family can have picnics and hangout"*
- *"This is an empty green space that has become a dumping ground. It would be the perfect place to turn into a dog park or something like it. Maybe a community garden?"*



| Interactive Mapping

What would you change?

2

identified places they would like to change in the area

Responses included:

- *“Rail crossing is unsafe for pedestrians, causes traffic jams when trains are crossing. Poor pedestrian connections to park along Holt Rd.”*
- *“The rapid bus should take 96 ave to the city centre...”*



I Big Ideas

Participants were able to post their “Big Ideas” for Scott Road and 72 Avenue on our engagement site. Other participants could indicate their support for their idea by “liking” it. Below are all the Big Idea responses with corresponding “like” counts.

13

SkyTrain along Scott Road as density increases

4

High density mixed use development to support rapid transit

3

Higher density along corridor promoting cycling infrastructure

2

The corner of Scott Road and 72 Ave should be formally recognized as a site for events and gatherings

2

Extend the R6 Bus further South to 64th and Highway 10

1

Park with playground for families to enjoy

0

High Density the whole way except for Townline.

0

Higher density mixed with commercial development. Green space and open air parks. Pedestrian and cyclist friendly

0

At least one new park, perhaps at Scott Rd. and 76A Ave



I Next Steps

City Staff will incorporate the findings of this phase of engagement into a Draft Visioning Study Document. The community will be invited to review and provide input on the draft document before it is finalized for consideration by Council.

Project Timeline



Questions?

If you have any additional questions about this Engagement Summary or the Visioning Study in general please contact ImagineScottRoad@surrey.ca.

